



The Beauty Is In The Blend™



What's in the name

Sene•Gence

| pronounced 'sen-eh-jens' |

Senescence

The natural
process of aging

Intelligence

The power to learn,
adapt and innovate

Regenerative Skincare *meets* Long-Lasting Color

In 1999, Joni Rogers-Kante looked at the cosmetics industry and saw its central flaw: products designed to disappear, not perform. Lipstick that faded before lunch. Skincare that moisturizes but never transforms. A system built on repurchase rather than results.

Her answer was LipSense®, one of the first long-lasting lip color formulas on the market and a bet that beauty could deliver on its promises. While conventional lip color sits on top of the skin, LipSense® was designed to work differently: a blend of proprietary ingredients forming a flexible, breathable layer that moves with the lips, lets moisture through, and holds color until removed. Not a stain. Not a coating. A different approach entirely. But the vision went deeper. If color could perform this way, what else was possible?

That question led her team to Vanuatu, a remote South Pacific archipelago shaped by an active volcano that has erupted continuously for eight hundred years — and to the plants that have adapted to thrive there. Their resilience became the inspiration behind SenePlex+®, SeneGence's proprietary skin renewal complex, found in every skincare formula and every cream color formula — itself a form of skincare. The idea: ingredients drawn from some of the planet's most adaptive, resilient plant life, formulated to support skin's own renewal process. The support doesn't stop at skincare. Every application of color is formulated to continue it.

The beauty truly is in the blend: rooted in nature, backed by biotechnology, built around regenerative skincare, and fused with patented long-lasting color technology.

Because beauty should do more than last.

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Share the Love:
Business & Rewards



*Joni collecting samples
from Mount Yasur, Vanuatu*



1 LipSense[®]
Liquid Lip Color
sold every

30 Seconds

(that's over 10 million tubes sold—and counting)

the iconic, award-winning

LipSense® 18HR Long-Wear System.* 27 Years of Kiss-Proof Confidence.

Build your lip wardrobe with 60+ shades designed to bring vibrant, long-lasting color to every moment



Step 1

SWIPE

LipSense® Long-Lasting Lip Color

Start with clean, dry lips.
Shake LipSense vigorously.
Keeping lips apart, swipe on three thin layers in one direction without rubbing or touching.

Let each layer dry before applying the next.

see page 36 for shades



Step 2

SEAL

LipSense® Moisturizing Gloss

Gloss it up to seal in color & hydrate.

see page 38 for shades



Step 3

REMOVE

Ooops!™ Lip Color Remover

Take it off, or touch it up.
Let it sit for 60 seconds,
then wash away color
in a breeze.

see page 47 for details

*Based on an independent clinical study on a 19-yr old female applying LipSense and gloss after 18 hours.

The Science of SenePlex+®

SeneGence skincare and cream cosmetic products feature SenePlex+, our proprietary complex infused with regenerative ingredients, including Orchid Stem Cells.

Clinically proven and verified to combat visible signs of aging, SenePlex+ works in harmony with the skin's natural renewal process to help visibly improve the complexion, support the skin barrier, & defend against everyday environmental stressors for healthy-looking radiance around the clock.

Consumer Study Results

SenePlex+ clinically accelerates skin cell renewal by 35.7%.*

Benefits

Faster turnover helps improve skin texture, luminosity, and hydration.*

The Effect

Smoother, brighter, younger-looking skin.



Week 0



Week 2



Week 4

Revolutionary Results

products that really work

Typical Skin: Skin renewal takes 28+ days and naturally slows with age

With SenePlex+: Clinically proven to accelerate skin renewal in as little as 18 days*

100%
cell renewal
achieved in 18 days*

24%
improvement in
the appearance of
lines + wrinkles**

*Based on a 20-Day independent clinical study of thirty-three participants, women ages 19 to 65, on Normal to Dry Evening Moisturizer with SenePlex+® and Orchid Stem Cells. Results are measured by expert clinical graded analysis compared to baseline. On average, it takes 28 days for a skin cell to go through its full life cycle from formation to shedding.

Clinically Proven
Performance

118%

instant hydration
boost**

96%

luminosity
improvement†

80%

increased firmness†

71%

improved texture/
smoothness†

59%

improved skin collagen/
plumpness†

56%

improved skin tone
evenness†

**Results are measured by expert clinical grading and instrumentation compared to baseline in an eight-week independent clinical study on thirty-two females ages 30 to 70 on Normal to Dry Evening Moisturizer with SenePlex+® and Orchid Stem Cells.

†Percent of participants with improvements after 8 weeks.



bio-intelligent skincare

Clean Formulas. Clinically Proven Results.

Beautiful skin starts with thoughtfully crafted formulas. That's why every product is rigorously tested for safety, quality, and proven performance before it ever reaches your skin.

Our blend of clinically proven peptides, exosomes, and proprietary SenePlex+® stem cell technology (secretomes), paired with skin-nourishing botanicals, delivers visible results without unnecessary additives.

Our growing "NO List" reflects our commitment to cleaner formulations, excluding almost 1,500 restricted ingredients while scientifically formulating effective high-performance products your skin requires. Our formulas are vegan, gluten free, dermatologist tested (skincare), never tested on animals, and formulated without parabens, mineral oil, phthalates, PFAs, or formaldehyde. Because when science and natural ingredients work together, beautiful skin follows.

*Based on a 20-Day independent clinical study of thirty-three participants, women ages 19 to 65, on Normal to Dry Evening Moisturizer with SenePlex+® and Orchid Stem Cells. Results are measured by expert clinical graded analysis compared to baseline. On average, it takes 28 days for a skin cell to go through its full life cycle from formation to shedding.
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Our Ingredients

Featured Ingredient

SenePlex+®



ACCELERATES
SKIN RENEWAL



PROMOTES
COLLAGEN



PROTECTS AGAINST
STRESSORS



BRIGHTENS
COMPLEXION

How it works:

Proprietary complex that accelerates cell renewal, helping reduce signs of aging while deeply moisturizing skin.*

Featured Ingredient

Exosomes (Centella Asiatica)



FADES
HYPERPIGMENTATION



PROMOTES
COLLAGEN



BRIGHTENS
COMPLEXION

How it works:

Plant-based "messenger molecules" that help skin cells communicate and rejuvenate, supporting a smoother, stronger-looking appearance.

Featured Ingredient

Peptides



PROMOTES
COLLAGEN



PROTECTS AGAINST
STRESSORS



FADES
HYPERPIGMENTATION



BRIGHTENS
COMPLEXION

How it works:

Essential building blocks for skin health, signaling collagen production and helping fight visible signs of aging.

Featured Ingredient

Orchid Stem Cells



PROMOTES
COLLAGEN



BRIGHTENS
COMPLEXION

How it works:

Phyto-cellular signaling that helps improve the appearance of sagging, drooping skin for a firmer, more lifted look.

SeneCeuticals

SeneGence® products blend cosmetics with active ingredients to target skin concerns, enhancing aesthetics while nourishing skin.

Lipids

Natural fats that help strengthen the skin's moisture barrier, help prevent water loss, and keep skin looking soft and hydrated.

SenePeptide®

Peptides that help boost keratin for healthier-looking hair and help improve the appearance of skin.

SelPlex Complex

Helps enhance skin moisture.

Sodium Hyaluronate

Attracts and retains moisture, helping to plump and reduce aging signs.

Microbiome+

Skin's diverse microorganisms help regulate skin's pH and boost immune defense for a balanced barrier function.

Probiotics in Skincare

Helps balance skin's microbiome, reduces harmful bacteria, maintains hydration.

Prebiotics in Skincare

Feeds good bacteria, helps balance skin's microbiome and pH, improves hydration and texture.

Collagen

Essential protein for skin elasticity and structure, aiding against aging.

Triglycerides

Essential fatty acids that help retain moisture and support skin elasticity.

Nangai Oil

Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Magnesium

Vital mineral for overall health and well-being, abundant in the human body.

Shea Butter

Plant lipid that is emollient rich providing deep hydration.

Capixyl™

Helps stimulate hair growth, minimizes loss, for denser, fuller hair.

Aquaxyl™

Natural sugar complex fortifies skin barrier, balances microbiome, and optimizes moisture.

Ornithine (Adipofill™)

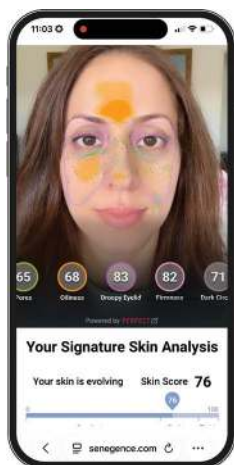
An amino acid-derived ingredient that helps the skin look fuller and firmer.

AccessPEP CTP (Copper Tripeptide-1)

A peptide that helps deliver copper to the skin to support a firmer, more lifted appearance.

Clinical Trials

Human studies assessing cosmetics and skincare, validating claims, ensuring safety, and improving formulations.



discover your *personalized* *routine*

Powered by Your Signature Skin Analysis

In 60 seconds, scan 10 key skin concerns to build your personalized SeneGence regimen. Explore our curated systems below, each tailored to your unique skin profile.



Scan Your Skin

Collections Include:

3 in 1 Cleanser, Daytime Moisturizer, Evening Moisturizer & EyeCrème



Dry

Add & retain the moisture skin can't hold onto. This lipid-replenishing system delivers a lasting hydration cascade to help cellular function & softer, healthier-looking skin.

\$265



Normal to Dry

Normalize & balance hydration through every season. Multi-weighted moisture support helps cells functioning optimally for smooth, resilient skin.

\$265



Normal to Oily

Hydrate without heaviness. This lightweight, peptide-infused system balances oil without clogging pores for a clear, refined complexion.

\$265



Oily to Sensitive

Balance & protect skin barrier function. Starting with the microbiome. This strengthening system calms sensitivity & fights blemishes.

\$290



87.10% of participants showed measured improvement in skin radiance in the eye area.*
64.52% of participants showed measured decrease in appearance of wrinkles in eye area.*
83% said lines and wrinkles appear diminished.**
80% said eye area looks more rested.**
77% said eye area looks smoother and more awake.**

*An 8-week independent clinical study of 31 participants. Clinical Results are measured by expert grading and Visioscan analysis compared to baseline.

**An 8-week independent consumer study of 31 participants. The percentage reflects the number of participants who agree with the statement.

□ Unretouched photos. Individual results will vary.

EyeCrème



The delicate eye area produces fewer protective lipids, making it prone to dryness, fine lines, and visible fatigue. This triglyceride & Orchid stem cell-rich balm delivers advanced hydration for a smoother, firmer, more radiant-looking eye contour.

Benefits

- Replenishes essential lipids to help improve radiance & restore moisture
- Nourishing Oils and botanicals reduce stress and tear of delicate area
- Helps reduce the appearance of fine lines and wrinkles with firmer, smoother-looking skin

Application

Apply a small amount around the eye area, morning and evening, after cleansing and before moisturizer.

What's inside

LOOK Oleoactif®

Polyphenols and lipids reduce puffiness, lines, wrinkles, & minimize blue & red discoloration

BLUSH Oleoactif®

Natural liposoluble that helps reduce the look of redness, supports skin barrier function, and promotes brighter, radiant skin

Squalane

Derived from olives, enhances elasticity & prevents moisture loss

Good For

All skin types and those who desire to protect and preserve the delicate eye area



\$70 0.44 oz / 12 g

Boost Your Routine. Elevate Your Glow.

EyeLuminator™



Made with 95% skincare ingredients, this skincare-powered brightening balm combines advanced anti-aging ingredients with light-reflecting minerals to visibly brighten dark circles, soften the look of fine lines, and illuminate the delicate eye area. Wear alone, under, or over makeup for a naturally refreshed appearance.

Benefits

- Probiotic microbiome-balancing support
- Instantly brightens the look of tired eyes
- Softens the appearance of dark circles and hollowness
- Smooths the appearance of fine lines
- Hydrates, conditions, and protects delicate skin

Application

Apply a small amount to the under-eye area after moisturizer or foundation. Gently tap to blend.

What's inside

LOOK Oleoactif®

Supports skin density while helping reduce the appearance of puffiness, wrinkles, and discoloration

BLUSH Oleoactif®

Helps strengthen the skin barrier while reducing the appearance of redness for a brighter, more radiant look

Squalane

Helps soften, smooth, and replenish moisture for a silky finish



Good For

All skin types

\$65 0.44 oz / 12 g

Microbiome Boosting Serum



Help your skin thrive with microbiome-supporting care. This lightweight serum helps strengthen the skin's natural microbiome, reinforcing barrier function while supporting calmer, healthier-looking, more resilient skin. Made to enhance protection when using Dry, Normal-Dry, and Normal-Oily skin care systems.

Benefits

- Helps strengthen the skin's natural barrier
- Helps protect skin from environmental hazards
- Promotes smoother, more resilient, healthier-looking skin

Application

Apply 1–2 pumps to clean skin before moisturizer.

What's inside

CAULERPA LENTILLIFERA EXTRACT

A rare antioxidant-rich prebiotic that helps support Hyaluronic Acid, defend against oxidative stress, and promote balanced-looking skin

SUPER PGA HO-5GH

A prebiotic ferment that helps support beneficial skin bacteria while improving hydration, skin texture, and elasticity

HYALO-OLIGO®

Low-molecular-weight Hyaluronic Acid helps deliver deep hydration while improving moisture retention and elasticity

Good For

All skin types



\$98 1 fl oz / 30 mL

Your Routine, Explained

3 in 1 Cleanser: Cleanses, exfoliates & balances pH without stripping skin.
Daytime Moisturizer: Weightless hydration that restores & protects against environmental stressors.
Restorative Evening Moisturizer: Restores moisture & precious oils overnight.

Dry

3 in 1 Cleanser

Benefits

- Stem cell technology supports skin renewal
- Enzymes gently exfoliate while restoring pH Balance, no toner needed
- Preserves moisture & lipid barrier

What's inside

Papain Enzyme
Exfoliates & brightens skin
Quad-Weight Hyaluronic Acid
Multi-depth hydration
Orchid Stem Cells
Improves appearance of sagging & drooping



\$45 4 fl oz / 118 mL

Daytime Moisturizer

Benefits

- Stem cells & peptides renew & teach cells to retain moisture
- Multi-weight Hyaluronic Acid delivers all-day hydration
- Helps to strengthen appearance of skin's barrier for smoother, plumper skin

What's inside

Myrothamnus Flabellifolia
Supports cellular stress response pathways to help resist dehydration
Encapsulated Glycolic/Lactic Acids
Time released brightening with reduced irritation
Copper Tripeptide-1
Carrier peptide that supports anti-aging signaling



\$70 1.66 fl oz / 49 mL

Evening Moisturizer

Benefits

- Maximizes skin's natural overnight repair cycle
- Helps minimize the appearance of pores
- Stem cells & lipids smooth, replenish & restore overnight

What's inside

Tobacco Plant Extract
Provides a natural retinol-like result to smooth skin
Niacinamide
Vitamin B3 helps support ceramides for stronger skin barrier
Quad-Weight Hyaluronic Acid
Multi-depth hydration
Nangai + Safflower + Meadowfoam Oils
A complete lipid restoration complex delivering triglycerides



\$80 1.66 fl oz / 49 mL

Normal to Dry

3 in 1 Cleanser

Benefits

- Postbiotic technology helps balance microbiome
- Gentle AHAs exfoliate, refine & help restore skin's natural pH
- Lightweight oils help lock in moisture

What's inside

Postbiotic Ferment
Helps reduce inflammation, balance microbiome & support hydration
Apple Fruit Extract
Natural Alpha Hydroxy (AHA) that gently exfoliates for enhanced moisture absorption
Goji Berry Extract
Antioxidant-rich superfruit that helps defend against free radicals



\$45 4 fl oz / 118 mL

Daytime Moisturizer

Benefits

- Peptides refine tone & luminosity
- Lightweight, all-day hydration & protection
- Smooths skin for a flawless makeup base

What's inside

Encapsulates Glycolic & Lactic Acids
Time-released exfoliation helps target discoloration with minimal irritation
Ganoderma Lucidum Mushroom Stem Extract
Bio fermented actives help visibly lift skin & support the microbiome
Squalane
Olive-derived lipid helps improve elasticity & reduce moisture loss



\$70 1.66 fl oz / 49 mL

Dermatologist Tested

Evening Moisturizer

Benefits

- Helps boost ceramides to support the skin barrier
- Essential fatty acids & vitamins help support collagen & combat photoaging
- Natural AHAs provide gentle, retinol-like smoothing benefit

What's inside

Nangai Oil, Mushroom Stem Extract, & Mangosteen Extract
Nutrient-rich blend absorbs instantly to deliver overnight nourishment & antioxidant protection
Niacinamide (Vitamin B3)
Helps support ceramide production to help strengthen the skin barrier
Rose Hip Oil
Helps boost collagen & combat photo-aging



\$80 1.66 fl oz / 49 mL

Infused in every formula: SenePlex+[®],

Our clinically proven complex that accelerates skin renewal to help reduce visible signs of aging.

Normal to Oily

3 in 1 Cleanser



Benefits

- Enzymes refine pores, smooth texture
- Botanicals balance pH, no toner needed
- Hydrates without disrupting matte finish

What's inside

Orange Exfoliator

Orange peel extract gently unclogs pores for fresh, radiant & nourished skin

Miracne

Targets the look of blemishes & pore congestion

Sarcosinate

Sulfate-free surfactant that gently cleanses & helps balance pH



\$45 4 fl oz / 118 mL

Daytime Moisturizer



Benefits

- Peptides refine tone & luminosity
- Lightweight, all-day hydration & protection
- Smooths skin for a flawless makeup base

What's inside

Encapsulates Glycolic & Lactic Acids

Time-released exfoliation helps target discoloration with minimal irritation

Willowherb

Plant extract to help soothe & calm irritated skin

Squalane

Olive-derived lipid helps improve elasticity & reduce moisture loss



\$70 1.66 fl oz / 49 mL

Dermatologist Tested

Evening Moisturizer



Benefits

- Helps boost ceramides to support the skin barrier
- Essential fatty acids & vitamins help support collagen & combat photoaging
- Natural AHAs provide gentle, retinol-like smoothing benefits

What's inside

Nangai Oil, Mushroom Stem Extract, & Mangosteen Extract

Nutrient-rich blend absorbs instantly to deliver

overnight nourishment & antioxidant protection

Niacinamide (Vitamin B3)

Helps support ceramide production to help strengthen the skin barrier

Rose Hip Oil

Helps boost collagen & combat photo-aging



\$80 1.66 fl oz / 49 mL

Oily to Sensitive

Correcting Cleanser



Benefits

- Probiotics correct microbiome imbalance, no toner needed
- Gentle exfoliation clears congestion, refines texture
- Calms & balances sensitive, blemish-prone skin

What's inside

Streptococcus Thermophilus TC1633 Ferment
Helps balance skin & strengthen the skin barrier by boosting natural Hyaluronic Acid

Niacinamide PC

Advanced Vitamin B3 that helps regulate oil for balanced, healthy-looking skin

Lactobacillus / Punica Granatum Fruit

Ferment Extract

Fermented pomegranate probiotic that helps brighten, soothe & support elasticity



\$50 4 fl oz / 118 mL

Defense Sunscreen



Daytime Moisturizer SPF 15

Benefits

- Broad Spectrum UVA/UVB protection with Zinc Oxide & Octisalate
- Antioxidants defend against blue light & stressors
- Probiotics support microbiome resilience & clarity

What's inside

TCI Fruit And Vegetable Ferment

15 antioxidant-rich berries & veggies that smooth fine lines & boost radiance

Sargassum Glaucoscens Extract

Helps strengthen skin's defenses & promotes healthy cell activity

Ligilactobacillus Salivarius TC1153

Probiotic ferment that boosts collagen, elasticity, & firmness



\$80 1.7 fl oz / 50 mL

Restorative Evening Moisturizer



Benefits

- Helps restore microbiome balance overnight
- Deep hydration helps improve tone & texture
- Helps strengthen the skin barrier for calmer, clearer-looking skin

What's inside

Lactobacillus / Punica Granatum Fruit Ferment Extract

Fermented pomegranate probiotic that helps brighten, soothe, & boosts elasticity & collagen

Ligilactobacillus Salivarius TC1153

Probiotic ferment that boosts collagen, elasticity, & firmness

DS-CERIX5

Ceramide complex that helps strengthen skin barrier & maintain hydration



\$90 1.7 fl oz / 50 mL

\$75 Refill 1.7 fl oz / 50 mL

triple cell renewal trio

An advanced regenerative system that rebuilds volume, strengthens the barrier & restores hydration with 3 bestselling formulas designed to work together.



Triple Cell Renewal Trio

Maximize results by pairing Climate Control® with GLP Complex Serum & StemCell Concentrate in your AM & PM routines.

- Climate Control
- GLP Complex
- SeneCell

\$385 Collection

Step 1 Climate Control



The foundation layer of the advanced anti-aging and regenerative system. This hydrating gel essence mimics the skin's Natural Moisturizing Factor (NMF) to deeply hydrate, strengthen barrier, & optimizes delivery of actives and beneficial ingredients of treatment products throughout skin cells for maximum absorption.

Benefits

- Promotes balanced, long-lasting hydration & prevents moisture loss
- Helps soothe & calm dry, sensitive skin
- Encourages collagen production & helps strengthen skin barrier

Application

Apply to clean skin AM & PM as your first skincare step after cleansing or exfoliating.

What's inside

Aquaxyl

Natural, biodegradable hydrator that boosts hyaluronic acid & optimizes skin hydration

Glucosamine HCl

Helps strengthen the skin barrier & support Hyaluronic Acid synthesis to enhance moisture retention

Herbal Oil Blend & Tocopherol (Vitamin E)

Proprietary botanical blend that helps boost moisture & provide antioxidant protection

Good For

All skin types, especially dry, sensitive & dehydrated skin



\$85 2.85 fl oz / 84 mL



Step 2

GLP Complex™ with SenePlex+® & Exosomes



A clinically proven, bio-intelligent serum that visibly restores volume, smooths deep wrinkles & firms skin affected by aging, weight loss, & lifestyle changes. Powered by exosomes, peptides & Adipofillin™ technology to help rebuild structural integrity & target hollows, under-eyes & nasolabial folds.

Clinically Measured & Verified Consumer Confirmed

- 100%** of participants clinically showed visible improvement in deep wrinkles*
- 100%** of users reported improved skin firmness (4 & 8 weeks)**
- 100%** of users reported smoother skin texture (4 & 8 weeks)**
- 96%** reported improved overall skin appearance (8 weeks)**
- 93%** reported improved facial fullness & plumpness (4 & 8 weeks)**
- 93%** reported improvement in fine lines & wrinkles (4 & 8 weeks)**
- 81%** of participants clinically showed visible improvement in facial volume*
- 23.4%** improvement in deep wrinkles after 8 weeks*
- 8.4%** improvement in facial volume after 8 weeks*

Benefits

- Visibly restores lost facial volume & luminosity
- Smooths the look of deep wrinkles
- Supports firmer, more supple radiant skin

Application

Apply 2–3 pumps to clean, dry skin AM & PM.

What's inside

Adipofillin™

Helps support natural-looking volume in hollow areas

Centella Asiatica Exosomes

Plant-derived messenger molecules that help support collagen, elastin, elasticity, and resilience

ChroNoline™ Peptide

Helps reduce the appearance of fine lines and wrinkles while supporting firmer-looking skin

Good For

Volume loss, sagging, deep wrinkles & dullness

\$155 1.66 fl oz / 49 mL



Step 3

SeneCell™ SenePlex+® StemCell Concentrate



An advanced anti-aging serum with 5 clinical-level actives, including plant-derived stem cell secretomes, growth factors & targeted peptides, to double skin cell renewal, visibly lift & firm skin, & support lasting hydration.

Clinically Proven. Visibly Transformative

- 100%** of participants showed improved hydration—immediately & over time†
- 90%** reported higher levels of skin hydration after only 8 weeks†
- 90%** reported improved skin resilience against environmental stressors such as dry air or temperature changes only after 8 weeks†
- 84%** said their skin's comfort level throughout the day improved†
- 84%** reported improved overall appearance of their skin†
- 73.9%** immediate improvement in hydration post-application (42.5% at 24HR, 32.5% at 48HR)†
- 56.4%** improvement in skin hydration after 8 weeks†

Benefits

- Doubles skin cell turnover in 18 days †
- Delivers instant & lasting cascading hydration
- Visibly lifts, firms & helps reduce fine lines & wrinkles

Application

Apply 2–3 pumps to clean, dry skin AM & PM.

What's inside

Calanthe Discolor Orchid Stem Cells

Secretomes help visibly lift & improve the appearance of sagging, drooping skin

Caprooyl Tetrapeptide-3

Bioactive peptide that helps improve firmness & smooth fine lines

SenePlex+® †

Clinically proven proprietary complex shown to double cell renewal (turnover) in 18 days & reduce the visible signs of aging

Marimist® (Red Algae Extract) ‡

A clinically proven blend of Red Seaweed Extract & Hyaluronic Acid shown to help deliver intense, long-lasting hydration & helps reduce water loss

Good For

All skin types, especially dry with fine lines, sagging, & dullness

\$145 1.66 fl oz / 49 mL



*Results based on an 8-week independent clinical study of 31 male and female participants, ages 38–75, measured by expert clinical analysis compared to baseline.

**Results based on an independent consumer perception study, measured by self-assessment questionnaire after 8 weeks of morning and evening use.

†Results based on an 8-week independent consumer perception study, measured by a self-assessment questionnaire.

‡Results based on an 8-week independent clinical study of 31 women, ages 38–75, measured by expert clinical analysis compared to baseline.

§ Marimist® (Red Algae Extract) Clinically proven to boost skin hydration by over 40% after just one application – and keep skin moisturized for 48 hours. Based on clinical studies by Marimist® measuring skin hydration and barrier function in women with dry skin after a single application of the active ingredient and up to 8 weeks of continued use. This is not a SeneGence clinical study.

¶ SenePlex+® Clinically proven to accelerate skin cell renewal by 100% in just 18 days—twice the normal rate of the skin's 28-day cycle. Based on 20-Day independent clinical study of thirty-three participants, women ages 19 to 65. Results are measured by expert clinical graded analysis compared to baseline. When used at clinical levels.

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‡Unretouched photos. Individual results will vary.

SeneSerum-C



Vitamin C is the gold standard for brightening and antioxidant protection, but it oxidizes fast, losing potency daily. Our C-Pearls® Technology keeps Vitamin C, A, & E stable until the moment you pump. The pump ruptures the pearls, ensuring full potency actives are delivered to the skin with every use.

Benefits

- Assures 100% potency actives until application
- Visibly brightens & evens skin tone
- Antioxidant protection against pollution & oxidative stress

Application

After cleansing, apply 1-2 pumps twice daily. Massage gently all over face until pearls have completely absorbed.

What's inside

SeneShield®

Antioxidant berry, minerals & seaweed complex defend against free radicals & pollution

Sodium Hyaluronate

Attracts & retains moisture to plump skin & reduce the look of lines

Vitis Vinifera

Rare polyphenols that brighten & restore moisture

Tetrahexyldecyl Ascorbate (Fat-Soluble Vitamin C)

Lipid-soluble Vitamin C penetrates deeper to help support collagen & brighten

Good For

All skin types, especially dull or uneven-toned skin



\$75 0.5 fl oz / 15 mL

88%

of users said face appears more youthful*

85%

of users said it improves skin's overall appearance*

85%

of users said it helps skin feel firmer*

82%

of users said improve skin clarity, leaving a healthy, even tone*

76%

of users said it reduces the appearance of crow's feet around the eyes*

73%

of users said it minimizes the appearance of fine lines & wrinkles*



Digital Age Defense Serum



Defend skin against the everyday toll of screen time. Formulated to help counter HEV (High Energy Visible) blue light exposure from phones, computers, tablets, and televisions, this serum supports antioxidant defense, collagen integrity, and microbiome balance, helping skin look more resilient against modern environmental stress.

Benefits

- Helps defend against blue light (HEV) & free radical damage
- Supports collagen integrity & skin resilience
- Maintains microbiome balance while hydrating, cooling & soothing visible redness

Application

Following cleansing, apply 1-2 pumps twice a day all over face.

What's inside

Rosemary + Ethyl Ferulate

Help protect against blue light & UV-induced stress

Bisabolol + Ginger Extract

Anti-inflammatory complex helps soothe visible redness & blotchiness

Patchouli, Calendula, Chamomile & Jasmine

Nano emulsion helps calm & soothe the skin

Red Seaweed Extract + Hyaluronic Acid

Marine hydration complex delivers cooling, lasting moisture

Swiss Glacier Bacteria Extract

Helps support ATP production for energized-looking skin

Good For

All skin types, especially high screen exposure



\$60 1 fl oz / 30 mL

Advanced SenePlex® Renewal Serum With Retinol



Transformative retinol results, without the irritation.

Advanced Nano-Encapsulation Technology encapsulates Retinyl Palmitate in a lipid shell for sustained overnight release, pairing it with targeted peptides and five growth factors to help stimulate collagen, accelerate cell turnover, smooth texture, and reduce the appearance of wrinkles and discoloration as you sleep.

Benefits

- Supports visible reduction in fine lines & wrinkles
- Smooths texture & refines tone overnight
- Helps support firmness & hydration

Application

Apply 1-2 pumps to clean skin. Start every other night, increasing to nightly use as tolerated.

What's inside

Retinyl Palmitate 0.5%

Microencapsulated retinol helps smooth lines, tone & texture overnight

Palmitoyl Tripeptide-1 & -7

Peptides help support elasticity for firmer-looking skin

Five Growth Factors (Sh-Oligopeptide & Sh-Polypeptide Complex)

Help target fine lines, wrinkles & sagging

Good For

All skin types, especially visible signs of aging

\$95 0.5 fl oz / 15 mL

*Results based on a six-week independent consumer study. The percentages reflect the number of women who agreed with the statement.

C-Bright Dark Spot Corrector ☀️🌙

Targets the look of discoloration at its source. Powered by a 15% stabilized Vitamin C complex, anti-aging peptides, & full-spectrum antioxidants, this feather-light serum helps visibly fade the appearance of dark spots & post-inflammatory hyperpigmentation, while helping defend against future discoloration for a more even, luminous-looking complexion.



Clinical Grading Results*

76%	of participants showed measured improvement in the appearance of hyperpigmentation
77%	of participants showed measured improvement in the appearance of dark acne scars
88%	of participants showed measured improvement in skin brightness
85%	of participants showed measured improvement in skin tone

Consumer Results**

88%	Reported an improvement in the appearance of skin firmness
88%	Reported an improvement in skin clarity and tone
91%	Reported the product improves skin texture to look more luminous and radiant
91%	Reported the product reduces the appearance of dark spots and hyperpigmentation
88%	Reported the product improves the appearance of dark spots and acne scarring

Benefits

- Visibly fades dark spots
- Brightens & evens overall tone
- Helps prevent future pigmentation

Application

Dispense a few drops into hand & apply directly onto cleansed skin or mix with preferred moisturizer. May be used AM & PM.

What's inside

15% Stabilized Vitamin C
Helps reduce discoloration by inhibiting excess melanin production
Ferulic Acid + Vitamin E
Full spectrum antioxidants that boost Vitamin C & defend against oxidative stress
Acetyl Tripeptide-2 + Ferulic Acid
Helps defend against free radicals while improving firmness

Good For

All skin types, especially visible discoloration or dark spots

*An eight-week clinical study of 34 female participants.

Clinical Grading Results are measured by expert observation / image analysis compared to baseline.

**A two-week independent consumer study of 34 female participants. The percentage reflects the number of participants who agree with the statement.

□ Unretouched photos. Individual results will vary
All registered marks are the property of their respective owners.

\$90 0.61 fl oz / 18 mL

Lifting & Firming Neck Cream

Formulated for the neck — an area with thinner skin, fewer oil glands, and constant strain from phone use and sun exposure that reveals age first. This multi-peptide, lipid-rich cream visibly lifts, firms & smooths while repairing the skin barrier for a more youthful profile.

Benefits

- Delivers long-lasting hydration
- Visibly lifts, firms & smooths the neck and décolleté
- Helps improve the appearance of fine lines, wrinkles & sagging skin

Application

Apply AM & PM to the jawline, neck & décolleté using upward strokes.

What's inside

Essenskin™

Re-densifies skin by over 65% & boosts resistance by 21%*

Caffeine & Palmitoyl Carnitine

Firms & tones, while reducing slackening of skin

Actifol™

A shiitake mushroom blend that aids in the appearance of firmness by reducing deterioration of collagen

Good For

All skin types with fine lines, wrinkles, crepey skin & loss of firmness

*Results based on a two-month clinical study of Essenskin on 29 women

\$105 1.7 fl oz / 50 mL



65%

Essenskin™ helps re-densify skin by over 65% and makes skin more resistant by 21%.*

Lip Line Corrector

Vertical lip lines are one of the first visible signs of aging around the mouth. Designed for the delicate lip contour, this targeted treatment combines encapsulated peptide complexes and stem cell technology to help visibly smooth vertical lip lines, improve firmness, & enhance lip definition.

Benefits

- Visibly improves the appearance of vertical lip lines by up to 30%*
- Improves the appearance of firmness & elasticity
- Hydrates & nourishes the delicate lip contour

Application

Apply morning & night to clean skin around the lip contour & mouth. Gently massage until absorbed.

What's inside

Encapsulated Peptide Drones

Boosts hyaluronic acid & elastin to improve the appearance of firmness & elasticity.

Swertia Chirata Extract (Indian Gentian Leaves)

Botanical stem cell complex that smooths fine lines & wrinkles

Pepperberry, Riberry & Muntries

Super berry antioxidant blend helps nourish, hydrate & defend skin

Honey Locust Seed Extract

Delivers an immediate mechanical tightening effect.

Good For

Vertical lip lines, feathering & loss of definition

* Result measured by expert grading compared to baseline in a 6-week, independent clinical study of 35 women age 40-70, using Lip Liner Corrector twice daily.



\$60 0.3 fl oz / 9 mL

NeoTight® Anti-Wrinkle Serum

Designed to target specific wrinkle zones, this advanced peptide serum helps visibly smooth crow's feet, forehead lines, smile lines, and the "11s" between your brows for an almost immediate improvement in the look of expression lines.

Benefits

- Firmer looking & visibly lifted appearance within one hour of application*
- Reduces fine lines & wrinkles around the eyes, mouth, & forehead*
- Supports a smooth, hydrated, & rejuvenated-looking complexion

Application

Apply AM & PM to targeted expression lines. Follow with moisturizer.

What's inside

Neodermyl™

MG6P, proline, lysine & copper help boost collagen & elastin for a plumper, more youthful appearance.

SYN-STAR®

Tripeptide that reduces fine lines, wrinkles & shine while improving smoothness.

Red Algae Extract

Provides an instant tightening effect

Good For

All skin types with fine lines, wrinkles, crepey skin & loss of firmness

* Results measured by expert graded observation compared to baseline after 1 hour post a single application of Anti-Wrinkle Serum on 33 women ages 30-70.



\$105 0.5 fl oz / 15 mL

All trademarks are property of their respective owners.

NeoTight Eye Serum



Rejuvenates tired, dull eyes with an immediate "filter effect" while training skin to behave younger over time. Marine biotech & stem cells help boost collagen to combat sagging, crow's feet, & dark circles. Ophthalmologist-tested, clinically verified.

- 93%** of users said improved smoothness around eye area after 6 weeks*
- 87%** of participants showed measured improvement in the appearance of dark circles**
- 84%** of users said improved the look of under-eye bags & puffiness after 6 weeks*
- 84%** of users said visibly brightened dark under-eye circles after 6 weeks*

Clinical Grading Results**

- 87%** of participants showed measured improvement in the appearance of dark circles**
- 81%** of participants showed measured improvement in the look of under-eye puffiness/bags**

Benefits

- Reduces crow's feet & under-eye fullness
- Lifts & contours sagging skin
- Instantly smooths fine lines

Application

Apply twice daily, AM/PM. Pat around eye area, avoiding direct contact.

What's inside

Orchistem™

Orchid stem cell secretomes help visibly lift & improve the appearance of sagging skin

Meiview™

Marine biotech helps reduce the look of crow's feet, dark circles & under-eye bags

Honey Locust Polysaccharides

Creates an instant soft-focus and wrinkle-smoothing effect

Good For

All skin types

*A six-week independent consumer study of 33 participants. The percentage reflects the number of participants who agree with the statement.

** Clinical Grading Results are measured by expert observation/image analysis compared to baseline. A six-week clinical study of 33 participants.

\$75 0.5 fl oz / 15 mL



Pairs Well With

- NeoTight Eye Serum
- NeoTight Anti-Wrinkle Serum
- Facial Resurfacer (page 20)

\$240 Collection





A product shot of Nangai Oil. It features a blue glass bottle with a gold cap, a gold-colored jar, and a glass dropper with a gold cap. A small amount of the oil is spilled on the surface. The background is a solid blue color with some green leaves visible on the left side.

Nangai Oil



A nut oil molecularly similar to human sebum, making it easily recognized by skin. This weightless serum seals in moisture, prevents dehydration & delivers vitamins & antioxidants to protect and nourish all skin types. It's a foundational ingredient throughout SeneGence skincare.

Benefits

- Hydrates & strengthens the skin barrier
- Helps support cell function
- Softens fine lines for a youthful glow

Application
Apply 3–5 drops after treatments, before moisturizer.

What's inside
Nangai Oil
94–97% natural triglycerides help enhance moisture retention
Macadamia, Jojoba & Olive Oil Complex
Lipid mimetic blend helps deliver lasting hydration
Meadowfoam Seed Oil
Rich in fatty acids & vitamin E to help prevent moisture loss, provide long-lasting hydration, & defend against oxidation
Natural Tocopherols
Vitamin E antioxidants help defend against oxidative damage

Good For
All skin types.

\$70 0.5 fl oz / 15 mL

Facial Resurfacer

A targeted exfoliating treatment that polishes and primes skin for better absorption of treatments and moisturizers. Gentle mineral & enzymatic exfoliation clears away dead skin & surface residue, while botanical emollients leave skin smooth & polished without drying

Benefits

- Exfoliates without irritation
- Smooths & clarifies texture
- Preserves the skin barrier

Application

Massage onto clean, moist skin. Rinse well. Use twice weekly or as needed

What's Inside

Vanuatu Volcanic Ash
Mineral-rich texture (70% titanium, 30% iron) that exfoliates & polishes without irritation
Nangai Oil

Deeply hydrates & soothes with moisture-enhancing triglycerides

Seaweed Extract

Antioxidants & amino acids help hydrate, balance & tone

Papaya Enzyme

Proteolytic enzyme that helps dissolve dead skin buildup

Alpha Hydroxy Acid (AHA)

Helps smooth texture & support skin cell renewal

Good For

All skin types



\$60 2 oz / 57 g

LashExtend



A bioactive peptide formula with hydrating humectants & antioxidant botanicals that helps lashes appear up to 25% longer, healthier, stronger, & fuller over time. Each lash is coated with a conditioner, while botanical extracts protect against environmental stressors that contribute to fragility — supporting resilience and a fuller-looking lash line.

Benefits

- Stimulates keratin production for stronger lashes
- Calms & supports healthy follicle nourishment
- Helps promote growth & prevent lash loss

Application

Apply to lash base after skincare, before ShadowSense. Use AM/PM, then 2–3x weekly to maintain.

What's Inside

SenePeptides

Peptides that help support keratin for stronger-looking lashes

Chamomile Extract

Helps soothe & condition lashes

White Tea Extract

Antioxidant that helps support healthy lash growth

Glycerin

Humectant that helps maintain moisture

Butylene Glycol

Helps hydrate & enhance ingredient delivery

Good For

All types.



\$60 0.125 fl oz / 3.7 mL

Collagen Firming Night Pak



Seal in your evening skincare with this overnight treatment powered by Nangai Oil, marine botanicals, plant-derived collagen, and revitalizing caffeine to help lock in hydration, support visible firmness, and wake to smoother, more resilient-looking skin.

Benefits

- Seals in overnight hydration & nourishment
- Helps improve firmness & elasticity for softer, smoother-looking skin
- Helps eliminate 'sleep lines' & reduce skin's line memory

Application

Apply as the final step of your evening skincare routine to the face, neck & décolleté. Leave on overnight. For best results, use after any SeneGence Evening Moisturizer.

What's Inside

Jania Rubens Extract

A marine-derived ingredient that supports collagen and visibly smooths wrinkles

Microalgae & Mineral-Rich Seawater

Helps seal in moisture and supports skin firmness

Chlamydomonas Reinhardtii Extract

Green algae-derived lipids that replenish hydration & improve luminosity.

Campo Siddha Pazchai Yenai

Plant blend offering natural green color, dual hydration, protection & antioxidant defense

Good For

All skin types, especially dry with fine lines, loss of firmness & overnight moisture loss

\$105 Individual 1.66 fl oz / 49 mL

\$110 With applicator brush



Detoxifying Oxygen Facial Mask



An effervescent mask that creates an oxygen-rich microenvironment on the skin's surface, promoting cellular respiration and drawing congestion out of pores and impurities to the surface. Think of it as a deep breath for your skin.

Instantly:

- 97%** of users said that skin looks rested & refreshed instantly*
- 91%** of users said that skin immediately looks brighter*

2 Weeks:

- 94%** of users said that the product purified their complexion, restored luminosity & gave skin a healthy-looking glow*
- 91%** of users said that the product gently polishes away dry, flaky skin*

Benefits

- Draws out impurities & excess oil
- Removes dead skin cells for smoother texture
- Boosts skin's natural radiance & defenses

Application

Apply to clean, dry skin. Activates in 3–5 minutes, massage, rinse.

What's Inside

Kaolin White Clay

Draws out impurities, absorbs excess oil & gently exfoliates

DL Fruit Acids

Naturally derived AHAs help exfoliate for better serum absorption

Perfluorodecalin (Oxygen Carrier) Delivers oxygen to help support healthy cellular respiration

Activated Charcoal

Helps adsorb impurities & pollutants to purify pores

Good For

Normal to Dry & Oily skin

*A 4-week independent consumer study of 33 female participants. The percentage reflects the number of participants who agree with the statement.

\$80 1.66 fl oz / 47 mL



your am routine



Advanced Exfoliation

Includes:
Facial Resurfacer &
Detoxifying Oxygen Facial Mask



Treat with Advanced Anti-Aging

Includes:
C-Bright, Digital Age Defense Serum,
SeneSerum-C



Daytime Moisture

Includes:
Microbiome Daytime Moisturizer,
DayTime Moisturizer, Lifting & Firming,
Neck Cream, EyeCrème



Extra Moisture Protection

Includes:
Lip Balm or Tinted Lip Balm



Cleanse & Exfoliate

Includes:
Microbiome Cleanser or 3 in 1 Cleanser



Targeted Treatment

Includes:
Climate Control, GLP Complex, SeneCell



Targeted Treatment

Includes:
Microbiome Serum, Lip Line Corrector,
NeoTight® Rejuvenating Anti-Wrinkle Serum,
NeoTight® Eye Serum, Nangai Oil



Pump Up The Volume

Includes:
Volumizing Brow Gel, LashExtend,
EyeLuminator

For best exfoliation, use the Facial Resurfacer or Detoxifying Oxygen Facial Mask 1-3 times a week, based on your skin type.
Choose specific days for a consistent routine, ensuring effective care without over-exfoliating.

your pm routine



Deep Cleanse

Includes:
Melt-Away Deep Cleansing Balm



Advanced Exfoliation

Includes:
Facial Resurfacer &
Detoxifying Oxygen Facial Mask



Treat with Advanced Anti-Aging

Includes:
SenePlex+® Retinol Serum,
Digital Age Defense Serum, C-Bright, SeneSerum-C



Evening Moisture

Includes:
Microbiome Nighttime Moisturizer
Evening Moisturizer,
Lifting & Firming Neck Cream



Pump It Up While You Sleep

Includes:
Volumizing Brow Gel, Overnight Lip Mask,
LashExtend (Clear)



Remove

Includes:
Fooops!® Liquid or Wipes, Ooops!™ Remover



Cleanse & Exfoliate

Includes:
Microbiome Cleanser or 3 in 1 Cleanser



Targeted Treatment

Includes:
Climate Control, GLP Complex, SeneCell



Targeted Treatment

Includes:
Microbiome Serum, Lip Line Corrector,
NeoTight® Rejuvenating Anti-Wrinkle Serum,
NeoTight® Eye Serum, Nangai Oil



Eye Protection & Moisture

Includes:
Collagen Firming Night Pak, EyeCreme



where skincare meets

Long-Lasting Cosmetics

 Try On

Test your look before
you buy with our
online makeup try-on
tool-virtually apply
shades in real-time.

Powered by smart skincare ingredients,
they help defend, nourish & support
healthier-looking skin while delivering
vibrant, all-day color.

Primers: The Glow Before The Glam

Create the perfect canvas with skincare-powered primers that hydrate, smooth, and prep skin for flawless makeup application.



MakeSense® Silk Primer & Pore Minimizer



A silky, orchid stem cell & peptide-infused primer that instantly blurs pores & fine lines while balancing oil & supporting collagen for firmer-looking skin. Its bio-mimetic mesh fills pores, controls shine & helps skin look firmer and smoother, so primer time becomes treatment time.

Benefits

- Instantly blurs the look of pores, fine lines & imperfections
- Controls excess oil for a smooth, soft-focus finish
- Peptides & stem cells help support collagen

Application

Apply a thin layer after moisturizer, use alone or as a primer before foundation for a flawless finish.

What's inside

Miniporyl™

Red Clover complex helps visibly refine pores & reduce shine

Caproyl Tetrapeptide-3

Signal peptide that helps support collagen for firmer, smoother-looking skin

Nangai Oil

Moisture-rich botanical oil helps hydrate & soften without feeling greasy

Good For

All skin types, especially enlarged pores, excess oil, fine lines & uneven texture

\$70 0.5 fl oz / 15 mL

new

Glowify® Microbiome Serum Primer



A biome-balanced serum that conditions skin & helps regulate sebum. It hydrates, supports the skin barrier, & creates a soft-focus, lit-from-within glow with peach mica that never looks glittery.

Benefits

- Creates a soft-focus, naturally radiant finish
- Helps hydrate & support the skin barrier
- Balances skin with postbiotic technology

Application

Apply to clean, moisturized skin before makeup or wear alone for a naturally radiant finish.

What's inside

Lactobacillus Ferment, Green Tea Extract & Yucca-Derived Glucosamine Hcl

Postbiotic complex that reinforces microbiome diversity while calming reactivity at the barrier level

Niacinamide (Vitamin B3)

Helps refine the look of pores, regulate excess oil & improve skin tone

Licorice Root Extract

Helps brighten uneven skin tone & calm visible redness

Good For

All skin types, especially dullness, uneven tone, dehydration & lack of radiance



\$50 1 fl oz / 30 mL

Finding Your Undertone

A quick look at the veins on the inside of your wrist can help you find your perfect match.

Blue or purple veins: Cool undertones pair best with pink or red-based shades.

Green or olive veins: Warm undertones pair best with yellow or golden-based shades.

Can't tell? Try on both a cool-toned (like gray) & warm-toned (like mustard) top. The one that brightens your complexion is usually your undertone. If both work beautifully, you're likely neutral.

MakeSense® Color Correcting Tinted Moisturizer

Advanced color-correcting technology helps visibly neutralize redness, discoloration, & uneven tone. Made with 89% skincare ingredients, this lightweight, oil-free formula delivers breathable, sheer-to-light coverage while hydrating for a radiant, skin-like finish.



Benefits

- Helps visibly correct redness & uneven skin tone
- Transfer- & water-resistant wear that stays fresh all day
- Helps support skin renewal for smoother, more radiant-looking skin

Application

Apply to clean, moisturized skin & blend evenly with fingertips, a brush, or sponge. Wear alone, layer, or use as a base before applying MakeSense Foundation for additional coverage.

What's inside

Sodium Hyaluronate

Moisture-binding form of hyaluronic acid that hydrates, plumps & smooths skin

Arnica Green Tea Complex

Soothing antioxidant blend that calms redness & defends against environmental stressors.

SenePlex®

Supports skin renewal for improved hydration & reduced signs of aging

Good For

All skin types. Redness, uneven tone, & discoloration



\$52 1 fl oz / 30 mL

Corrective Color Concealer

A highly pigmented, 80% skincare-infused concealer that neutralizes discoloration, evens skin tone, & delivers seamless, long-wear, water- & smudge-resistant coverage—blurring fine lines, disguising broken capillaries, & minimizing shadowing or bruising



Benefits

- Blurs fine lines & smooths imperfections
- Advanced color correction for discoloration & redness
- Brightens & lifts the under-eye area

Application

Apply before or after foundation to targeted areas using a makeup brush, sponge, or clean fingertip. Gently tap and blend for seamless correction.

What's inside

Vitamins B & E

Antioxidants that soften the look of fine lines & protect against environmental stressors

Aloe Vera Leaf Juice

Soothing botanical extract that helps calm, hydrate & support lasting skin comfort

Iron Oxides

Mineral-based pigments that match skin tones, neutralize discoloration & provide coverage

Good For

All skin types, targeted correction



\$35 0.25 fl oz / 7g

MakeSense Original Foundation

Made with 90% skincare ingredients, this long-lasting, oil-free foundation delivers buildable, medium coverage with a semi-matte, skin-like finish. Anti-aging ingredients help defend against environmental stressors while the water-resistant formula stays fresh all day. A portion of the proceeds from every sale benefits The MakeSense Foundation®

Benefits

- Adaptive pigments customize to complement your natural skin tone
- Effortlessly blends without caking or streaking
- Mix with SeneGence liquids & creams to create custom shades

Application

Apply to clean, moisturized, primed skin & blend evenly with a brush, sponge, or fingertips. Layer as desired for additional coverage.

What's inside

SenePlex+®

Our proprietary complex helps accelerates cell renewal & improves hydration & texture for a brighter, more luminous complexion

Sodium Hyaluronate

A moisture-binding form of Hyaluronic Acid that helps hydrate & plump the look of skin

Jojoba Seed Extract

Helps support collagen, elastin & Hyaluronic Acid for healthier-looking skin

Good For

All skin types



\$55 1 fl oz / 30 mL

MakeSense Pearlizer

Made with 90% skincare ingredients, this versatile, oil-free liquid luminizer does more than highlight. It hydrates, helps soften the look of fine lines, & enhances skin with natural-looking radiance

Benefits

- Soft, luminescent radiance for face or body
- Mixes seamlessly with makeup for customizable luminosity
- Long-lasting, water-resistant wear

Application

Apply to the high points of the face, mix with foundation, or blend onto the body for customizable glow.

What's inside

SenePlex+®

Our proprietary complex that helps reduce the visible signs of aging while supporting healthier-looking skin

Sodium Hyaluronate

Attracts & retains moisture, helping to plump & reduce the look of lines

Aloe Vera Leaf Juice

Soothing botanical extract that helps calm, hydrate & support skin comfort

Good For

All skin types

\$55 1 fl oz / 30 mL



BlushSense® Cream Blush

A highly pigmented, 90% skincare-infused blush that blends effortlessly with MakeSense Foundation or CCTM for a customized natural, velvety flush. Buildable, long-lasting color with water- & smudge-resistant technology, enriched with anti-aging benefits.

Benefits

- Hydrates & conditions skin
- Long-lasting, water- & smudge-resistant wear
- Blendable, creamy formula for a soft, seamless glow

Application

Apply to the cheeks and blend with fingertips, a brush, or sponge. Layer to build your desired intensity.

What's inside

SenePlex+®

Our proprietary complex that helps accelerates cell renewal to help reduce visible signs of aging

Sodium Hyaluronate

Attracts & retains moisture, helping to plump & reduce the look of lines

Vitamins B + E

Antioxidants that soften the look of fine lines & protect against environmental stressors

Good For

Adding customized natural-looking color, warmth & dimension



\$35 0.25 oz / 7 g



MakeSense® Contouring Bronzer Cream

A lightweight, 2-in-1 buildable cream for soft sculpting & radiant warmth. Long-wear, water- & transfer-resistant, with a soft-focus finish & skin-loving hydration.

Benefits

- Streak-resistant, all-day flawless finish
- Buildable, multi-tasking — subtle warmth to full sculpted dimension
- Hydrates, conditions & reduces visible signs of aging

Application

Trace along cheekbones, jawline & nose to sculpt; blend across face for warmth. Buff in upward and outward motion.

What's inside

SenePlex+®

Our proprietary complex that helps accelerates cell renewal to help reduce visible signs of aging

Sodium Hyaluronate

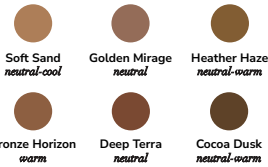
Attracts & retains moisture, helping to plump & reduce the look of lines

Granacrysil® BMAS

Breathable, water-repellent film for long-lasting, transfer-resistant wear

Good For

All skin types. Soft sculpting, natural warmth & effortless definition



\$30 0.20 fl oz / 5.9 mL





Translucent Loose Powder

Set & perfect your look with this weightless, talc-free powder that helps blur imperfections while absorbing excess oil for a soft-focus finish.

Benefits

- Fluffy, weightless texture that applies smoothly
- Matte shades set & control shine; shimmer shades add radiance
- Infused with peptides to support smoother-looking skin

Application

Dust lightly over makeup or bare skin to set, reduce shine, or create a soft-focus finish.

What's inside

SenePlex+® & SenePeptide®

Help provide nourishing, hydrating & anti-aging benefits to the skin

Finely ground clay that absorbs oil & perspiration

Allantoin

Smooths & moisturizes while soothing sensitive skin

Good For

All skin types. Setting makeup, controlling shine & blurring imperfections

matte finish



Translucent
neutral



Light
neutral



Medium
neutral



Deep
neutral

shimmer finish



Bronze Dust
warm



Silver Rose
cool



\$55 0.29 fl oz / 8.1 g

MakeSense® Pearlizer Highlighter Wand

Made with 90% skincare ingredients, this multi-tasking creamy highlighter combines clinically proven anti-aging benefits with light-catching pearl pigments for a luminous, second-skin glow. Long-lasting, water- and transfer-resistant wear.

Benefits

- All-day radiance, no fading or creasing
- Buildable, lightweight formula
- Layers seamlessly over liquids, powders & creams

Application

Swipe onto cheekbones, brow bones, inner eye corners, or collarbones. Blend with fingertips or brush.

What's inside

Sodium Hyaluronate

Attracts & retains moisture, helping to plump & reduce the look of lines

Algae (Seaweed) Extract

Mineral-rich extract that hydrates & tones skin

SenePlex+®

Our proprietary complex that helps accelerates cell renewal to help reduce visible signs of aging

Good For

All skin types. Targeted highlighting, sculpting & adding natural-looking radiance



Aurora
cool



Glisten
Gold
warm



Molten
Mocha
warm



Firefly
cool



Moonstone
cool

\$27 0.20 fl oz / 5.9 mL

creme-to-powder

crease-proof formula

ShadowSense® Eyeshadow

75% Skincare. 100% Hydrating Eye Color.

This crème-to-powder eyeshadow glides on smoothly with 60–90 seconds of workable blending time, then sets to a waterproof, crease-resistant finish with vibrant, long-lasting color. More than eyeshadow, it's a treatment that helps shield the delicate eye area from mechanical stress & environmental damage. Wear alone or blend shades to customize your look.

What's inside SenePlex+®

Our proprietary complex that helps reduce the visible signs of aging while supporting healthier-looking skin

Orchid Flower Extract

An antioxidant-rich botanical that helps hydrate & soften the delicate eye area

Algae (Seaweed) Extract

A mineral-rich extract that helps replenish moisture & condition skin



\$28 0.14 fl oz / 4.14 mL



matte finish

				
Whisper Pink	Pink Frost	Sandstone Pearl	Candlelight	Natural Tan
				
Smoky Taupe	Moca Java	Mulberry	Mauve Tonic	Desert Rose
				
Blissful	Woodland	Smoked Topaz	Garnet	Burgundy
				
French Roast	Rustic Brown	Onyx		

shimmer finish

				
Pink Opal Shimmer	Wildflower Shimmer	Sandstone Pearl Shimmer	Champagne Shimmer	Rose Gold Glitter
				
Dusk Shimmer	Moca Java Shimmer	Cinnamon Shimmer	Candied Cocoa Shimmer	Smoked Spice Shimmer

limited-edition

				
Snow	Crushed Velvet Shimmer	Warm Gold Shimmer	Goldstone Shimmer	Phoenix Shimmer
				
Rust	Pink Ruby Shimmer	Clove	Forest Mist Shimmer	Tumbled Jade
				
Emerald Shimmer	Lagoon	Sea Glass Shimmer	Sapphire Shimmer	Plum Berry
				
Slate	Stone Shimmer	Lilac	Purple Sapphire Shimmer	Indigo
				
Onyx Glitter	Dove	Bandana Shimmer	Lapis Glitter	Peaches
				
Aurora Shimmer	Bronzed Blush Shimmer	Lavender Shimmer	Platinum Glitter	Smolder Shimmer

EyeSense®
Liquid Eyeliner Pen

This precision liquid eyeliner delivers bold, highly pigmented definition with a felt-tip applicator that creates effortless lines from ultra-fine to dramatic.

Benefits

- Waterproof, smudge-resistant formula lasts all day
- Precision felt tip creates thin or bold liner looks
- Feather-resistant color glides on in one smooth stroke

Application

Shake before use and apply along the upper lash line using light pressure for fine lines or firmer pressure for bolder definition. Store tip-down between uses.

What's Inside

Ammonium Acrylates Copolymer

Creates a flexible waterproof film that helps lock color in place

Butylene Glycol

Helps the formula glide on smoothly without dragging

Black 2 (Nano)

Provides rich, saturated pigment for bold color payoff

Good For

Precise definition, winged liner & everyday eye looks



Black



\$30 0.017 fl oz / 0.5 mL

EyeSense
Long-Lasting Eyeliner Pencil

This silky eyeliner pencil delivers rich, high-impact color with a controlled blending window before setting for long-lasting definition.

Benefits

- Waterproof, smudge-proof wear that lasts all day
- Retractable pencil for effortless, precise application
- Safe for the waterline with no feathering or bleeding

Application

Twist to dispense and apply along the lash line or waterline. Blend within 20–30 seconds for a softer look before the formula sets.

What's Inside

Synthetic Beeswax & Carnauba Wax

Help provide long-lasting wear while keeping color comfortably in place

Dimethicone

Delivers a silky-smooth glide for effortless application

Silica

Helps distribute pigment evenly for smooth, consistent color payoff

Good For

Creating precise lines, smoky eyes & long-lasting waterline definition



Black



Brown



Black Brown



Navy



Purple



Rose Gold Shimmer



Golden Shimmer



Bright Eyed



White



\$30 0.012 fl oz / 0.35 g

EyeSense Shimmer
Long-Lasting Liquid Eyeliner



This waterproof liquid eyeliner delivers dimensional, light-catching shimmer with precision application & all-day, budge-proof wear.

Benefits

- Waterproof, smear-proof & budge-proof wear
- Precision brush creates thin or bold liner looks
- Light-catching shimmer stays vibrant without fallout

Application

Shake well before use. Apply along the lash line with the precision brush and allow several minutes to dry completely.

What's Inside

Revolutionary Shimmer-Lock Formula

Helps lock shimmer particles in place for long-lasting sparkle without migrating or shedding

Waterproof Polymer Technology

Creates a flexible film that helps color stay put through daily wear

Alcohol-Free Formula

Gentle on the delicate eye area for comfortable wear

Good For

Creating shimmering definition with precise, long-lasting wear



Starry Sky



Ocean



Gilded



\$30 0.125 fl oz / 3.5 mL

BrowSense
Volumizing Brow Gel

This clear brow gel sets, shapes, and defines with flexible, non-flaking hold while Capixyl™ helps support visibly fuller-looking brows over time.

Benefits

- Clinically proven to visibly improve brow volume in as little as 1 week*
- Dries clear with a long-wearing, flexible hold
- Condition, moisturize, & nourish brows

Application

Brush through brows in the direction of hair growth. For best volumizing results, apply twice daily.

What's Inside

Capixyl™

A peptide complex that helps support fuller, thicker, healthier-looking brows over time

Glycerin

Helps moisturize and condition brow hairs

Panthenol (Vitamin B5)

Helps nourish and strengthen brows for a healthier appearance

Good For

Setting, shaping & conditioning brows while supporting fuller-looking results



*Results measured by clinical photography compared to baseline after 1, 4, and 6 weeks of use of BrowSense® Volumizing Brow Gel demonstrated an improvement in eyebrow volume.

\$55 0.19 fl oz / 5.6 mL

BrowSense® Long-Lasting Brow Defining Pencil

This ultra-precise brow pencil features a 1.7mm micro-tip that creates natural, hair-like strokes for effortlessly defined, fuller-looking brows.

Benefits

- Waterproof, smudge-resistant formula for all-day wear
- Built-in spoolie blends and shapes with ease
- Brow Conditioning Complex helps nourish and condition brows

Application

Use the micro-tip to create hair-like strokes, then blend and shape with the built-in spoolie.

What's Inside

Ceramide NP
Helps support the skin's moisture barrier while conditioning the delicate brow area

Argan Oil

Rich in essential fatty acids to help nourish and soften brows

Panthenol (Provitamin B5)

Helps condition and smooth for healthier-looking brows

Good For

Shaping, filling & defining natural-looking brows



\$30 0.003 oz / 0.09 g

BrowSense Liquid Brow Color

This dual-ended brow color quickly shapes and defines with buildable color, while the built-in spoolie blends for naturally polished brows.

Benefits

- Waterproof formula resists smudging, smearing & fading
- Dual-ended design simplifies application & blending
- Buildable color creates soft to bold definition

Application

Shake well before use. Apply using short strokes, then blend with the spoolie. Layer to build your desired intensity

What's Inside

Quick-Set Polymer Technology
Helps lock color in place for long-lasting, waterproof wear

Good For

Quick brow definition, shaping & effortless everyday wear



\$22 0.125 fl oz / 3.7 mL





3-D Intensity and Dramatic Volume

LashSense® VolumelIntense® Mascara



This long-lasting mascara separates, lifts, and curls every lash while delivering buildable definition and conditioning care with every coat.

Humidity-Resistant



Black



Black Brown



Jewel Jade



Regal Plum



Waterproof



Black



Black Brown

Benefits

- Smudge & budge-proof for all-day wear
- Buildable formula creates customizable lash volume
- Conditions and helps strengthen lashes over time

Application

Apply from the base of lashes to the tips. Layer additional coats to build volume & intensity.

What's Inside

Capixyl™

Peptide complex that helps support fuller, healthier-looking lashes

Vitamin E

Antioxidant that helps nourish lashes & reduce brittleness

Synthetic Beeswax

Helps keep lashes flexible while enhancing definition & wear

Good For

Building fuller-looking, lifted lashes with long-lasting wear

\$35 Humidity-Resistant 0.26 fl oz / 7.8 mL

\$35 Waterproof 0.24 fl oz / 7 mL

\$28 Bold Hues 0.2 fl oz / 5.9 mL





Conditions, Lengthens, & Strengthens

UnderSense® 3-in-1 Maximizing Lash Primer

This conditioning lash primer coats every lash to enhance mascara performance while peptide technology helps support stronger, healthier-looking lashes over time

Benefits

- Instantly boosts the look of lash length, volume & definition
- Creates the ideal base for smoother, longer-lasting mascara wear
- Peptide-powered formula helps nourish & strengthen lashes

Application

Apply to clean lashes and allow to dry before mascara. Layer additional coats to build volume and length

What's Inside

Capixyl™

A peptide complex that helps support fuller, healthier-looking lashes

Biotinoyl Tripeptide-1

A biotin-derived peptide that helps strengthen lashes and reduce lash fallout

Mung Bean Seed Extract

Rich in vitamins and proteins to help reinforce & condition lashes

Good For

Maximizing mascara performance while supporting healthier-looking lashes



Naturally Dramatic False Lash Effect

LashSense FiberExtend Mascara

This fiber-infused mascara visibly lengthens and defines lashes with ultra-pigmented color for a natural-looking false lash effect in just 1–2 coats

Benefits

- Fiber technology creates the look of longer, fuller lashes
- Water-, humidity- & smudge-resistant for all-day wear
- Buildable formula layers without clumping or flaking

Application

Apply from the base of lashes to the tips. Allow 1–2 minutes between coats to build your desired length and volume

What's Inside

Rayon Fibers

Plant-derived fibers that help create the appearance of longer, fuller lashes

Oryza Sativa Bran Wax

A conditioning wax that helps separate, lift, and define lashes while supporting long-lasting wear

Good For

Creating dramatic length, definition & a false lash effect



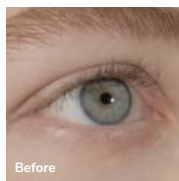
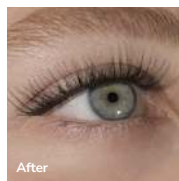
\$28 0.25 fl oz / 7.5 mL

\$35 0.42 fl oz / 12.5 mL



LashSense Lashes

Customizable, salon-quality lash extensions to apply at home with lightweight lashes that blend seamlessly for comfortable, natural-looking wear.



Benefits

- Customizable lash sections create your ideal look
- Lightweight, flexible design feels comfortable to wear
- Lasts up to one week or removes easily in minutes

Application

Apply lash florettes beneath your natural lash line using the four-step Bond, Apply, Fuse, and Seal system.

\$75 Bloom Box Includes: Blooming Bond (Black), Plumeria Lash Florettes (Short, Medium and Long) & Applicator

\$20 1 Plumeria Lash Refill Pack

\$75 4 Plumeria Lash Refill Packs

\$25 Blooming Bond 0.15 oz / 4.5 g

award-winning

kiss-proof confidence

LipSense® Long-Lasting Liquid Lip Color

Vibrant, transfer-proof color with patented technology that locks in 18HR¹ wear without smudging, fading, or feathering—while allowing lips to stay hydrated with our proprietary glosses.

What's inside

Tree Peony, Linden Flower & St. John's Wort Extract
Natural botanical antioxidants help soothe, comfort, & support lasting moisture

SD40 Cosmetic-Grade Alcohol Solvent System
Supports formula stability & LipSense's long-lasting color technology

Polymer Network

Patented technology that forms a flexible, breathable bond for long-lasting, transfer-proof wear



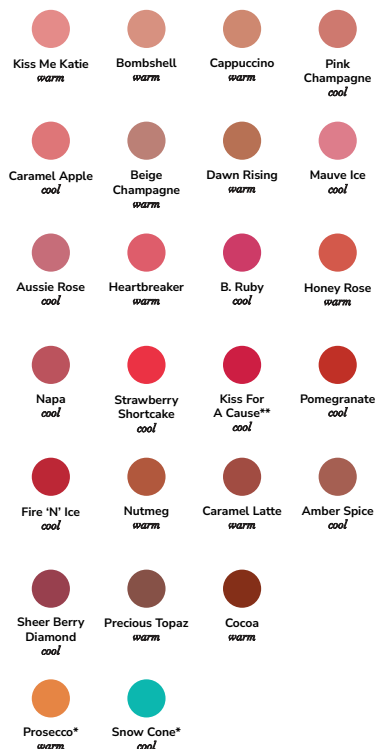
\$32 Individual 0.25 fl oz / 7.39 mL

\$69 Includes LipSense Color, Gloss, and Oops! Remover

matte finish



frost + shimmer finish



**A portion of the proceeds from the sale of select LipSense shades benefits our nonprofit, The Make Sense Foundation®.

LipSense 18HR Long-Wear System[†]

step by step



① Start with clean, dry lips & shake product vigorously.

② Keeping lips apart, apply color in a single fluid motion. No swiping. Let it dry! Repeat 2 more times.

③ Top it off with gloss to seal in color. Reapply all day as needed.

④ For easy removal, apply the Ooops!™ Remover, wait 60 seconds and rub off.

* Limited-edition shades.

† Based on an independent clinical study on a 19-yr old female applying LipSense and gloss after 18 hours.

LipSense® Moisturizing Gloss

The essential finishing step of the LipSense system, this shea butter-infused gloss seals in iconic 18HR wear while keeping lips soft, smooth, and deeply hydrated

Benefits

- Locks in LipSense 18HR Color for optimal performance
- Moisture-rich formula helps soften, smooth & condition lips
- Available in multiple finishes to create endless lip looks

Application

Apply after LipSense Long-Lasting Liquid Lip Color to seal color. Reapply throughout the day to refresh hydration and shine, or wear alone on bare lips

What's Inside

Shea Butter

A natural emollient packed with nutrients and antioxidants that helps soothe and repair dry, irritated, cracked skin

Vitamin E

A powerful antioxidant that aids in tissue repair

and protection from oxidative stress.

Aids in skin cell regeneration

Caprylic/Capric Triglyceride

An antioxidant and conditioning ingredient that helps

seal in hydration and protect against moisture loss

Glycerin

Humectant that attracts moisture to the lips

Good For

Sealing LipSense Color, restoring moisture

& customizing your finish



\$25 0.14 fl oz / 4.1 mL

original sheer

Glossy neutral	Satin Matte neutral	Pearl neutral	Diamond Kiss neutral	Pink Glitter cool
Silver Glitter cool	Gold Glitter warm	Opal cool	Kisses for Wishes** neutral	

lightly tinted

Rose cool	Sand warm	Soft Twinkle cool	Orchid cool	Bougainvillea cool
Latte neutral	Stardust cool	Pink Prism* cool	Amber Prism* warm	Amethyst Prism* cool

richly tinted

Toffee warm	Bella Glossy neutral	Juicy Cherry cool	Madeleine cool	Berry Bold cool
Solar Flare* warm	Afterglow* warm	Mimosa* warm	Freedom** warm	

*Limited-edition shades

**MakeSense Foundation shades



LipSense Cream

A rich, creamy liquid lip color with bold, vibrant pigment and up to 6 hours of waterproof, transfer-proof wear* in matte, satin, and shine finishes. One non-drying layer delivers a flawless look—no gloss or touch-ups needed

Benefits

- Bold, full-coverage color that lasts up to 6HR*
- Waterproof, transfer-proof through meals, drinks, & kisses
- Hydrating, water-based formula

Application

Apply one even layer to clean, dry lips and allow to dry for about 60 second.

What's Inside

Aquaxyl™

A complex of nature-based sugars that supports collagen & elastin for immediate & long-term moisturization

Superfruit Antioxidant Blend

A blend of botanical extracts that helps protect lips from environmental stressors

Sodium Hyaluronate

Attracts & retains moisture, helping to plump & reduce the look of lines

Good For

Cream-to-matte, satin or shine finishes, all lip types

*Clinical study of 30 panelists at independent laboratory



\$35 0.14 fl oz / 4.1 mL

matte finish

 Apricot Angel warm	 Strawberry Cream warm	 Candy Coral warm	 Praline Rose cool	 Milk Rose cool
 Chilled Pink cool	 Pink Suede cool	 Peony Pink cool	 On Pointe Pink cool	 Drama Queen cool
 Cinnamon Silk warm	 Bella neutral	 Blu-Red cool	 Melon Mojito warm	 Beautiful Brick warm
 Kya warm	 Chocolate Bar warm			

satin finish

 Pink Quartz neutral	 Winter Rose cool	 Ruby Berry cool	 Bella neutral	 Seashell* warm
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shine finish

 Sweetheart* cool	 Cherie* cool	 Sunburst* warm	 Scarlet* cool
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*Limited-edition shades

LipSense®
Long-Lasting Lip Liner Pencil

A long-lasting, peptide-infused liner that defines, contours, and conditions lips with a creamy, smudge-resistant formula for all-day, waterproof wear. Retractable tip with a built-in sharpener for a pout-perfect finish every time

Benefits

- Waterproof wear that won't feather or fade
- Creamy, matte-opaque texture for a sculpted finish
- Hydrating, collagen-boosting peptide formula

Application

Twist up to reveal product. Outline lips starting from the corner of the top lip, then fill in with a corresponding lip color shade

What's inside

Palmitoyl Tripeptide-1

Anti-aging, collagen-boosting peptide that reduces fine lines & promotes firmness

Hydrogenated Jojoba Oil

Natural emollient rich in vitamins E & B that hydrates and conditions lips

Isoamyl Laurate

Plant-based emollient that enhances smooth application for a silky finish

Good For

All lip types

 Nude <i>neutral</i>	 Mauve Blush <i>neutral</i>	 Neutral Rose <i>neutral</i>	 Pink Petal <i>cool</i>
 Rustic Maple <i>warm</i>	 Rich Umber <i>warm</i>	 Dusty Plum <i>cool</i>	 Cherry Blaze <i>cool</i>

\$30 0.012 fl oz / 0.35 mL





LipSense pH Glossy Tint

A pH-reactive, high-shine gloss that adapts to your skin's natural chemistry, blooming into a custom hue made just for you.

Benefits

- pH-reactive formula creates a one-of-a-kind, personalized shade
- Hydrating & nourishing, keeps lips soft & moisturized
- Long-lasting, buildable color even after shine wears away

Application

Swipe onto clean, dry lips. Build for deeper color & wait 7–8 minutes for the tint to fully develop

What's Inside

Mica

Naturally occurring mineral that adds subtle shimmer & a luminous, glossy glow

Caprylyl Glycol

Skin-conditioning agent that boosts hydration for soft, smooth lips

Good For

All skin types



Cherry Bloom
neutral



Enchanted Orchid
warm

\$26 0.14 fl oz / 4.14 mL



LipSense Moisturizing Lip Balm



A lightweight, nourishing balm that binds hydration to lips, with SenePlex+® for anti-aging & restorative benefits. Fragrance-free & long-lasting, it soothes dry, rough lips for lasting comfort.

Benefits

- Deeply hydrates & helps relieve chapping & dryness
- Anti-aging, restorative benefits for delicate lip tissue
- Available in clear or tinted shades for versatile wear

Application

Apply to bare lips to moisturize and relieve cracks and dryness. Use as often as needed.

What's inside

Coconut Oil, Cocoa Butter & Shea Butter

A nourishing blend that helps deeply hydrate, soften, & protect lips

Vitamin E

A powerful antioxidant that helps protect & condition lips

Blue Seaweed Extract

A moisture-binding botanical that helps attract & retain hydration

Orchid Flower Extract

A botanical antioxidant that helps protect & condition delicate lip tissue

Good For

All ages, all lip types



Clear
neutral



Barely Berry
cool



Blush Pink
cool



Fuscia Plum
cool



\$22 Clear 0.25 fl oz / 7.3 mL

\$25 Tinted 0.25 fl oz / 7.3 mL

Overnight Lip Mask

A hydrating treatment that soothes & plumps lips overnight for a softer, smoother look by morning.

Benefits

- Hydrates & softens lips for a pillow-soft feel
- Enhances lip volume for a plumper, fuller look
- Protects against overnight moisture loss

Application

Apply generously nightly or as needed to clean, dry lips using fingertips or a silicone applicator. Leave on overnight.

What's inside

Purified Mustard Sprout Extract

A botanical extract that helps hydrate lips while enhancing the appearance of fullness

Watermelon Fruit Extract

A superfruit extract that helps protect against moisture loss and support lasting hydration

Castor Oil, Nangai Oil & Shea Butter

A nourishing blend of plant lipids that helps deeply hydrate, soften, and condition lips

Good For

All lip types



\$35 Individual 0.39 oz / 11 g

\$37 Lip Mask With Applicator

GLOWIFY® *radiance made simple*

Innovative color meets high-quality skincare for an instant glow up—multi-use, clean, and on-trend formulas designed to transform your look with minimal effort and maximum impact.



new

Glowify Microbiome Serum Primer



A biome-balanced serum that helps strengthen the skin barrier, condition skin, and balance excess oil. Peachy-gold mica creates a soft-focus, lit-from-within glow that never looks glittery.

Benefits

- Creates a soft-focus, naturally radiant finish
- Helps hydrate & support the skin barrier
- Balances skin with postbiotic technology

Application

Apply to clean, moisturized skin before makeup or wear alone for a naturally radiant finish.

What's inside

Lactobacillus Ferment, Green Tea Extract & Yucca-Derived Glucosamine HCl

A postbiotic complex that helps support a healthy skin barrier while balancing and conditioning skin

Niacinamide (Vitamin B3)

Helps refine the look of pores, regulate excess oil & improve skin tone

Licorice Root Extract

Helps brighten uneven skin tone

& calm visible redness



Good For

All skin types, especially dullness, uneven tone, dehydration & lack of radiance

\$50 1 fl oz / 30 mL

Glowify Bouncy Mousse Multi-Use Pigment

An all-in-one, lightweight whipped gel mousse made with 80% skincare ingredients that delivers radiant long-lasting color. Its airy texture provides sheer, buildable coverage for highlighting, blushing, or adding a tint to lips and eyes for a natural, dewy glow.

Benefits

- Hydrating & skin nourishing with hyaluronic acid & aloe vera
- Cooling, non-greasy texture with a light-catching, satiny finish
- Multi-dimensional shimmer for a luminous glow

Application

Use clean fingertips or a brush to swirl over product. Apply where desired on face or lips.

What's inside

Acrylates Copolymer

Forms a barrier for soft, smooth texture & water-resistant, long-lasting wear

PEG-240/HDI Copolymer Bis-Decyltetradeceth-20 Ether

Water-soluble binder that creates the mousse's bouncy, memory gel texture

Emulfree® CBG MB™

Bi-gel formula that blends oils & gels for a lightweight texture & refreshing coolness

Good For

Cheeks, lips, eyes & all skin types



Bronzed Bliss



Berry Whip

\$32 0.23 oz / 6.5 g

Glowify Long-Lasting Eyeshadow Stick



A versatile, retractable stick that delivers a long-lasting pop of radiance with effortless glide — a smooth, velvety soft-focus highlight that sets to a pearlescent, powdery finish.

Benefits

- Effortless, mistake-proof glow that lasts all day or night
- Multi-purpose, enhances eyes, cheekbones, brow bone, nose & more
- Precise applicator for targeted highlighting

Application

Apply to key eye areas to brighten, or use as an all-over eyeshadow on lids. Blend with clean fingertips or a makeup brush.

What's inside

SenePlex®

Powerful proprietary complex that helps reduce the signs of aging

Panthenol (Vitamin B)

Conditions, hydrates & gives skin a smoother appearance

Aloe Vera Leaf Juice, Vitamin E & Kelp Extract

Antioxidants that help protect, soothe & hydrate

Good For

Lids, cheekbones, brow bones & all skin types



\$32 0.04 oz / 1.1 g

Glowify Illuminating Moisture Mist

A light, refreshing facial mist infused with skin-loving ingredients to hydrate & add a light-catching glow over makeup or bare skin, for an instant, dewy look.

Benefits

- Lightweight hydration for all skin types, year-round
- Subtle, dewy glow with sheer, never glittery radiance
- Refreshes & revitalizes makeup throughout the day

Application

Shake well, hold 8 to 12 inches from face with eyes closed, and spritz before or after makeup anytime you need an instant glow.

What's inside

Coconut Water

Hydrates & moisturizes skin without adding excess oil

Superfruit Antioxidant Blend

Botanical extracts, including Goji, Acai, & Pomegranate, that protect skin from free radicals

Cucumber Extract & Aloe Vera Leaf Juice

Hydrates, calms & soothes skin

Good For

Setting makeup, refreshing complexion, adding a dewy glow



\$48 3.55 fl oz / 103 mL



Glowify® Juicy Pumping Lip Gloss

A lip-drenching sheer tinted gloss that visibly plumps with high shine, lasting hydration & a refreshing cooling sensation.

Benefits

- Ultra-high shine, glass-like finish with no stickiness
- Smooth, long-lasting moisture from a lightweight blend
- Refreshing cooling sensation with juicy watermelon mint flavor

Application

Apply to bare lips, or top over LipSense® Long-Lasting Lip Color.

What's inside

Instaplump™ LQ

A lip volume boosting blend of Cayenne Fruit Extract & Ginger Root Oil.

Pomegranate Flower Extract & Jojoba Oil

Helps repair & plump lips for a naturally fuller appearance

Triglyceride Polymer

Lightweight blend of coconut oil & glycerin for smooth, long-lasting moisture

Good For

Plumping, hydrating, & adding shine to lips



\$35 0.14 fl oz / 4.2 mL

Glowify ColorSense Multi-Use Cream Pigment

A 2-in-1, long-lasting lip & blush cream with a bold, opaque matte finish that builds & blends effortlessly for a dewy look that won't smudge or fade.

Benefits

- Intense, high-impact color with a matte finish
- Water-resistant, smudge-proof wear all day
- Blendable, buildable, versatile for face, lips, or both

Application

For lips, swipe on with the included doe foot & let dry. For cheeks, apply a few dots & blend with a fluffy brush.

What's inside

SenePlex®

Our proprietary complex that helps reduce the visible signs of aging while supporting healthier-looking skin

Sodium Hyaluronate

Attracts & retains moisture, helping to plump & reduce the look of lines

Triglycerides

Essential fatty acids that help skin retain moisture & support elasticity

Good For

Lips, cheeks & all skin types



\$28 0.14 fl oz / 4.1 mL

Glowify Sheer Silk Lip Oil

An ultra-glossy, non-sticky lip oil that drenches lips in hydration. Sheer tint, glass-like shine, & skin-loving ingredients deliver the clean beauty upgrade your lips crave.

Benefits

- Glass-like finish with a smooth, cushiony glide
- Lip-loving hydration from nourishing botanical oils
- Refreshing lilac mint flavor in every swipe

Application

Apply to clean, bare lips anytime for sheer shine and hydration. Reapply as needed, or pair with your favorite LipSense® Lip Liner for a dimensional look.

What's inside

Nourishing Botanical Oil Blend

(Nangai, Meadowfoam, Marula & Jojoba Oils)

Deeply hydrates, softens & soothes lips with essential fatty acids

Vitamin C

Oil-soluble antioxidant that helps brighten & protect lips

Ester Delivery System

Luxurious esters for a smooth, cushiony, non-sticky texture

Good For

Hydrating, glossing & softening lips



\$30 0.14 fl oz / 4.1 mL

*Limited-edition shades

All registered & trademarks are the property of their respective owners.



5 Minute Face Regimen

- VolumeIntense® LashSense Mascara
- Color Correcting Tinted Moisturizer
- LipSense® Long-Lasting Lip Color
- LipSense® Moisturizing Gloss
- BlushSense®

\$179

Nail Polish

A naturally glam, 17-Free* long-lasting nail polish in rich, high-shine shades, paired with a 2-in-1 Base & Top Coat for salon-quality, party-ready nails.

Benefits

- High-shine, glossy finish
- Long-lasting, chip-resistant wear
- Easy, smooth application

Application

Apply one layer of color, let dry, then apply a second layer. For best results, apply the 2-in-1 Base & Top Coat before color, then seal with a final layer.

Good For

Manicures, pedicures & all nail types

*Made Without: Acetone, Animal-Derived Ingredients, Bisphenol-A, Camphor, Ethyl Tosylamide, Formaldehyde, Formaldehyde Resin, Gluten, Glycol Ether of Series E (Glycol ethers derived from ethylene oxide), Nonylphenol Ethoxylate, Parabens, Phthalates (including DBP), Styrene, Sulfate, Toluene, Triphenyl Phosphate (TPHP/TPP), or Xylene.



Cafe Cutie



Velvet Rose



Pink Perfection



Lilac in Love



Red Hot Ruby



Wine Not



Love Notes



2-in-1 Base & Top Coat

\$18 Individual 0.34 fl oz / 10 mL

\$36 Duo Nail Polish Color + Top/Base Coat





Fooops!® Color Removing Wipes

Biodegradable, oil-free wipes gently remove dirt, oil, and makeup, revealing soft, clean skin without sticky residue. Ophthalmologist tested & safe for contact wearers.

Benefits

- Effectively removes makeup, including waterproof mascara
- Moisturizing & anti-aging benefits with SenePlex+®
- Biodegradable fibers, environmentally friendly

Application

Gently wipe face & eye area to remove all traces of makeup.

What's inside

Sodium Hyaluronate

Protects against moisture loss

Aloe Leaf Juice

Moisturizes & helps soothe skin

Vitamin B

Helps condition skin, lashes, & brows

Good For

Sensitive eye area, all skin types

\$27 Pack of 35 wipes

LipSense® Oops!™ Remover

An oil-based, non-drying remover that effortlessly dissolves LipSense Color in just a few gentle swipes.

Benefits

- Instantly corrects application mishaps like an eraser
- Conditions lips & surrounding skin while removing color
- Gentle, non-drying formula

Application

Gently rub over the area of color to erase. Wipe clean with a tissue.

What's inside

Vitamins A, B, C & E

Condition & moisturize lips

Isohexadecane

Solvent with excellent spreading properties that effectively dissolves & removes color

Coco-Caprylate

Coconut-derived emollient that softens skin & dissolves makeup without leaving a greasy residue

Good For

Removing & correcting lip color



\$12 0.25 fl oz / 7.39 mL

Melt-Away Deep Cleansing Balm

A balm-to-oil cleanser that effortlessly melts away long-lasting makeup, impurities, and pollutants, leaving skin fresh, soft, and dewy.

Benefits

- Dissolves heavy makeup without stripping skin
- Gently removes mascara without tugging the eye area
- Rinses clean with a fresh, dewy, non-greasy finish

Application

Massage onto dry skin, then remove with a warm, damp washcloth. Rinse with warm water

What's inside

Oleic Safflower Oil

Breaks down makeup & impurities while conditioning skin

Rose Hip Seed Oil

Helps hydrate, soothe & support firmer-looking skin

Marula Oil

Boosts hydration & smoothness

Good For

Makeup removal, deep cleansing, all skin types



\$60 2.6 oz / 75 g

Fooops!

Dual Phase Color Remover

A gentle, conditioning formula that activates when shaken to quickly remove SeneGence cosmetics, including waterproof LashSense® Mascara.

Benefits

- Effectively removes traces of makeup, including waterproof mascara
- Hydrates, soothes, & refreshes skin without an oily residue
- Ophthalmologist tested, safe for contact wearers

Application

Shake well, then spread a small amount over your face. Let set 20 seconds before removing with a warm, wet washcloth.

What's inside

Green Tea Extract

Antioxidant that helps protect, calm, & nourish skin

Arnica Flower

Antioxidant that calms & soothes sensitive skin while reducing redness

Spirulina

Blue-green algae rich in antioxidants, vitamins, minerals, & amino acids that nourish & hydrate the eye area

Good For

Removing makeup, sensitive skin



\$23 1.7 fl oz / 50 mL

new

Climate Control Body Recovery Mist

A lightweight, cooling body serum-in-a-mist that instantly refreshes & replenishes skin after sun exposure or environmental, seasonal stress. Powered by marine-derived hydration technology & deep-sea biotech actives, it works through a simple soothe, hydrate & defend reset.

Benefits

- Instant cooling sensation that calms overheated, stressed skin
- Continuous hydration through a moisture-binding, release mechanism
- Reinforces the skin barrier for lasting resilience

Application

Apply generously to clean, damp skin after showering. Follow with your body moisturizer to seal in hydration. Reapply throughout the day as needed for an instant reset.

What's inside

Abyssine® (Deep-Sea Biotech Exopolysaccharide)
Marine-derived biotechnology that helps comfort skin after sun & environmental exposure while supporting the skin's natural defense system.

Marimoist®

A clinically proven blend of Red Seaweed Extract & Hyaluronic Acid that attracts & retains long-lasting hydration*

SenePlex+®

Our proprietary complex that helps reduce the visible signs of aging while supporting healthier-looking skin

Aloe Vera

A lightweight, water-rich, soothing hydration that helps reduce dryness, tightness, and surface discomfort

Good For

Sun exposure, dry climates, travel, all skin types

\$75 5 fl oz / 148 mL



*Marimoist® (Red Algae Extract) Clinically proven to boost skin hydration by over 40% after just one application – and keep skin moisturized for 48 hours. Based on clinical studies by Marimoist® measuring skin hydration and barrier function in women with dry skin after a single application of the active ingredient and up to 8 weeks of continued use. This is not a SeneGence clinical study.

**Consumer Perception and Clinical Study of thirty-three participants (7 males; 26 females) between the ages of 26 and 69 using Fresh Roll-On Deodorant for a 24-hour period. Consumer Results based on the number of participants who agreed with the statements.

Moisturizing Body Lotion

A rich, lightweight ceramide body moisturizer that delivers advanced hydration & anti-aging benefits for firmer-looking, radiant skin without a sticky residue.

Benefits

- Hydrates, firms, & brings vibrancy to skin
- Formulated with ceramides, shea butter, & botanical oils
- Dermatologist tested, no added fragrance

Application

Apply all over body to moisturize. Use after bathing with Moisturizing Body Wash and/or Smoothing Body Scrub, or as needed throughout the day.

What's inside

Ceramide NP

Reinforces skin's moisture barrier

Sodium Hyaluronate

Binds 1,000x its weight in water to hydrate skin

Shea Butter

Helps nourish skin & prevent moisture loss

French Plum Seed, Jojoba & Nangai Oils

Bio-identical lipid blend helps replenish moisture & mimic natural sebum

SenePlex®

Helps support skin renewal & reduce the visible signs of aging



\$48 6 fl oz / 178 mL

Roll-On Deodorant

An aluminum-free, probiotic roll-on deodorant with skin-soothing, sweat-absorbing protection. Clinically proven to fight odor & underarm staining for up to 12HRs,** with a lavender & vanilla scent.

Benefits

- 100% said it neutralized odor all day**
- 100% said it absorbs perspiration and glides on clear**
- 97% said they would buy this product**

Application

Shake well & apply to underarms.

What's inside

Saccharomyces Ferment Filtrate

Probiotic that soothes underarms while moisturizing skin

Witch Hazel

Rich in astringent and antioxidant compounds

Sage Oil

Essential oil with natural odor-fighting properties



\$20 3 fl oz / 90 mL



Moisturizing Body Wash

A ceramide rich, sulfate-free lathering gel that gently cleanses without stripping skin of moisture, leaving skin feeling fresh & hydrated.

Benefits

- Thoroughly cleanses without stripping essential moisture
- Formulated with ceramides, shea butter, & botanical oils
- Refreshing lavender rain scent

Application

Squeeze onto your palm or a body puff, lather, cleanse & rinse.

What's inside

Ceramide NP

Reinforces the lipid barrier of dry & aging skin to maintain moisture balance

Prickly Pear Flower Extract

Nopal oligosaccharides help gently exfoliate for smoother, more radiant-looking skin

Aloe Vera Leaf Juice

Helps hydrate, soothe & support the skin barrier



\$32 8 fl oz / 237 mL

Body Butter

The richest, most emollient body butter that melts into the skin to deliver deep, restorative moisture, especially for extra-dry areas in need of intense hydration.

Benefits

- Hydrates, firms, & softens rough skin areas
- Formulated with ceramides, shea butter, & botanical oils
- Delicate water blossom & citrus scent

Application

Apply all over body onto clean skin. Massage until absorbed. Repeat daily or as needed.

What's inside

Ceramide NP

Helps maintain skin's moisture balance.

Shea Butter

Emollient-rich plant lipid that provides deep moisture to soothe dry skin.

Nangai Oil

Delivers triglycerides that deeply hydrates and soothes skin.

Rapeseed and Castor Oils

deliver antioxidant fatty acids



\$45 3.9 oz / 111 g

Reactivating Hand Cream

Ceramide-powered hydration that continuously replenishes moisture & supports the skin barrier.

Benefits

- Reactivates hydration with warmth & movement
- Fast-absorbing, non-greasy comfort
- Helps strengthen the skin's moisture barrier

Application

Apply to hands as needed. Dampen hands & rub together to reactivate hydration, no reapplying needed.

What's inside

Ceramide NP

Helps reinforce the natural lipid barrier & support moisture balance

Shea Butter

Rich in antioxidants & vitamins A & E to help nourish & soften skin

Sodium Hyaluronate

Helps attract & retain moisture for hydrated, smoother-looking skin

\$30 2.7 fl oz / 80 mL

Relaunching 2027

SmileSense™
Hydroxyapatite Toothpaste
With BritePop™ Technology

Brighten your oral care routine with a clinically advanced formula infused with **99.9% organic coconut oil** & naturally occurring calcium phosphate to help soothe gums, fight cavities, remineralize & fortify teeth.



Enamel Remineralization
Restore minerals to strengthen enamel & support long-term oral microbiome



Sensitivity Relief
Helps seal microscopic channels that cause sensitivity



Cavity Defense
Strengthens enamel to help defend against cavity-causing acids.



Fun Brushing Experience
BritePop™ Technology adds a tactile sensation with sugar-free granules that crackle & pop when wet for nearly two minutes — a dentist-recommended duration properties.



Triple Whitening System
Combats dry mouth with organic coconut oil and helps reduce sensitivity & tartar with tripotassium citrate — all while balancing pH to minimize acid-related damage.



Triple Mint Freshness
Provides long-lasting freshness and a sweet cooling effect with a natural blend of sugar-free sweeteners, xylitol, & mint extracts like spearmint, peppermint, and menthol.

\$25 3.8 oz / 108 g



Dull & Thinning Hair

HairCovary® Strengthening & Thickening Hair Serum

Formulated with nourishing botanical extracts & powerful peptides that help moisturize your scalp, this leave-in serum helps strengthen hair to return it to its healthiest, shiniest, most vibrant state.

Benefits

- Helps strengthen & thicken hair over time
- Hydrates scalp without buildup
- Supports a balanced scalp microbiome

What's inside

Defenscalp™

Bioactive botanical that helps balance the scalp microbiome while soothing & reducing excess oil

Willowherb Extract

Antioxidant that helps defend against free radicals

Lecigel™

Phospholipid complex that forms a lightweight film to provide lasting hydration



\$65 2.9 fl oz / 86 g

Normal to Dry Hair

HairPlenish® Scalp & Hair Serum

A potent, peptide-infused leave-in serum with intense moisture for scalp & hair nourishment, helping revitalize hair to a vibrant condition.

Benefits

- Helps moisturize the scalp & hair
- Leaves hair softer, shinier & more manageable
- Helps protect color-treated & chemically treated hair

Application

Use on wet or dry hair and scalp. Apply directly to the scalp & hair roots morning or evening, massage with fingertips, & do not rinse.

What's inside

Aquaxyl™

Natural sugar complex helps boost hydration & optimize moisture reserves

Botanimoist AMS™ Complex

Apple-derived saccharides help condition dry, damaged hair

Hydromanil Complex

Tara Tree-derived complex that delivers immediate & long-lasting hydration



\$65 2.9 fl oz / 86 mL

Normal to Oily Hair

HairBalance Scalp & Hair Serum

A leave-in serum with activated charcoal to absorb excess oil & energize the roots for optimal scalp health.

Benefits

- Helps purify the scalp by absorbing excess oil & buildup
- Helps soothe, refresh & revitalize the scalp
- Formulated without sulfates, parabens, silicone, gluten & PFAs

What's inside

Activated Charcoal

100% naturally steamed, vegetable-derived charcoal helps absorb impurities, excess oil & defend against pollution-derived free radicals

Rambutan Seed Extract

Superfruit antioxidant that helps protect hair & scalp from pollution while moisturizing & revitalizing

Water Mint

Botanical extract that helps refresh, tone & moisturize



\$65 2.9 fl oz / 86 mL

All Hair Types

Conditioning Hair Detangler & Primer

A lightweight, do-it-all detangler & primer that smooths hair, reduces frizz, & helps protect against UV rays & heat damage for a polished, lasting shine from root to tip.

Benefits

- Glides through tangles with ease for touchably soft hair
- Tames frizz and flyaways for a sleek, smooth finish
- Shields hair from UV & heat damage

What's inside

Aloe Vera Leaf Juice

Rich in fatty acids, nutrients & vitamins that help nourish & promote healthier-looking hair

African Baobab

Rich in essential fatty acids & hydrolyzed proteins that help repair damaged hair & protect from heat and UV

Chromaveil™

UV absorber that helps shield hair from UV damage & prevent color fade



\$42 6 fl oz / 177 mL

All Hair Types

Dry Shampoo

A waterless, translucent spray that absorbs odor & oil buildup at the root, adding soft, flexible texture & volume between washes. Dries in 30 seconds.

Benefits

- Quickly absorbs oil and odor with no white cast or residue
- Adds light volume at the roots to refresh styles
- Works for all hair colors & textures

What's inside

Denatured Alcohol

Cosmetic-grade alcohol that dries quickly, leaving hair refreshed without heavy or greasy residue

Aluminum Starch Octenylsuccinate

Gentle oil-absorbing agent that revitalizes hair & extends time between washes

Isopropyl Myristate

Emollient that moisturizes hair & scalp, leaving it softer & more manageable



\$40 3 oz / 85g

Normal to Oily Hair

HairBalance® Shampoo

A purifying, balancing formula to remove buildup, excess oil, & impurities, while soothing & hydrating.

Benefits

- Removes buildup, excess oil, & impurities
- Refreshes & balances the scalp
- Improves shine, silkiness, & manageability

What's inside

Menthol

Provides a cooling, refreshing sensation to the scalp

Panthenol

Vitamin B complex that helps improve hydration, softness & shine.

Tocopheryl Acetate

Vitamin E, lipid antioxidant that helps nourish hair & retain moisture



\$40 7 fl oz / 207 mL



Beauty Sleep Duo

Unwind and relax with this serenity-promoting blend of aromas. Hit all the right spots for a soothing experience with our Beauty Sleep Stick. Embrace healthy sleep practices with a dreamy mist of our Beauty Sleep Spray on your skin, linens, or in the air.

Benefits

- Convenient, targeted application, wherever you need it
- Holistic self-care with magnesium & essential oils
- Supports restful sleep & bedtime rituals

What's inside

Ylang Ylang

An aromatherapy oil that helps promote relaxation with a calming, balanced aroma that may help the mind and body transition into rest mode

Sweet Orange

An antioxidant, essential oil that helps promote a sense of relaxation

Chamomile

Helps the body relax to promote more restful sleep

Powered by Jordan Essentials.



\$20 Essential Oil Stick: 0.75 oz / 21 g

\$30 Essential Oil Spray: 4 fl oz / 118 mL

VitaSense™ Sleep Dietary Supplement

Sleep like a beauty and wake up refreshed! Our Sleep Supplement contains a dreamy proprietary blend that helps improve relaxation and sleep quality.*

Benefits

- Helps normal sleep patterns & promotes a sense of calm & relaxation*
- Supports body & mind to fall asleep more easily & enjoy sound sleep*
- Helps you wake up feeling refreshed*

What's inside

Organic KSM-66® Ashwagandha

Has stress-reducing properties that might contribute to improved sleep quality.*

Melatonin

Immediate and extended-release helps to regulate natural sleep-wake cycle.*

Magnesium Glycinate

Promotes a state of relaxation that may help promote better sleep.*

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



\$42 60 Capsules



One Brand. Two Ways to Start.

Love the product you've just discovered?
Choose how you want to be part of the SeneGence community.

Customer

Shop. Earn. Reward Yourself.

Join our loyalty Kiss & Tell Rewards program for free & earn rewards every time you shop, share, or engage.

The Perks

- Earn 1 Point for every \$1 spent
- Earn 10–100 extra points for loyalty and engagement
- Redeem points for dollars off future purchases or free products
- Enjoy exclusive offers, early access, & surprise samples
- Give 15% off and earn 100 points when a friend spends \$100

Scan to Join Kiss & Tell Rewards

It's free, easy & made for you.



Distributor

Grow Your Passion. Build Your Future.

Turn your love of beauty into income with flexibility, support, and no inventory requirements.

The Benefits

- Purchase products at wholesale pricing
- Earn 25% to up to 100% retail profit based on your purchase level
- Receive a portion of the Revenue Share Bonus Pool based on the program's qualifying criteria and available revenue.*
- Access industry-leading training and support
- Get started with products backed by our satisfaction guarantee

Your Potential Profit

Suggested Retail	Personal Discount (off suggested retail)	Potential Earnings dollars
\$0-99	20%	\$0-40
\$200-599	30%	\$60-180
\$600-1499	40%	\$240-600
\$1500+	50%	\$750+

The chart above is an example only, not a guarantee or representation that you will experience these exact earnings, or any earnings. Rather, it is intended as a guidance tool to show you how a Distributor's potential profit margin increases as their discount level increases. Discounts are available on re-sale, commissioned products only.

*Available to qualified U.S. Distributors.

Recognition. Rewards. Freedom.



Royalty Reward Credits

Qualify for credits that can be redeemed for:

- Free products
- Exclusive gifts
- Incentive trips
- And more!



Incentive Trips

Earn unforgettable travel experiences & Recognition events:

- SeneStar
- Inner Circle
- Ultimate Royal
- Top CEO Circle



SeneCar

Turn your success into a monthly allowance toward a new vehicle.*

*See SeneGence.com for full details, qualifications & current offers.

Become A SeneGence Distributor

Affiliate, Influencer, Team Builder or Beauty Entrepreneur.

Choose How You'll Start

Activate your account with digital tools for \$65, or power up with a product-packed Starter Kit.

All Starter Kit prices include \$65 account activation.

Save up to 85% off product retail value.

Lips Kit

Perfect for the influencer who wants to turn beauty content into opportunity.



Includes:
Everything included with enrollment, plus a curated collection of bestselling beauty essentials to help you create content, demonstrate products, and grow your influence.

\$160

\$480+ value | Save over 80%

Beauty Kit

Ideal for the team builder ready to grow their customer base and help others succeed.



Includes:
Everything in the Lips Kit, plus an expanded collection of products, business tools, and educational resources to support customer growth, leadership, and team development.

\$260

\$1,300+ value | Save 85%

Beauty Pro Kit

Designed for ambitious beauty entrepreneurs ready to build and scale a thriving business.



Includes:
Everything in the Lips & Beauty Kit, plus premium products, advanced business resources, and enhanced educational tools to help you scale your business with confidence.

\$360

\$1,600+ value | Save over 80%



Ready to Begin?

Scan to Start Your Journey



September 2026



The Make Sense Foundation (MSF) - supporting women and children by giving educational scholarships, funding grants to provide healthcare and food security, safety from domestic violence and homelessness, prevent human trafficking, and support at-risk youth. To learn more and donate to our cause, visit

www.MakeSenseFoundation.com

Gloss That Gives

Part of an interactive Give Back program, this initiative gives Distributors the chance to make a difference and win the opportunity to co-create a future MSF "Gloss That Gives" with the SeneGence corporate team—from shade to cause.

Select LipSense® shades; see pages 36 + 38
MakeSense® Foundation; see page 27

A portion of the proceeds from the sale of select LipSense colors, including Kiss for a Cause, Kisses For Wishes and Luv It as well as the MakeSense foundation line of make up products are given back to the MSF to support its initiatives. These are purchases that help you feel and look good!



A SeneGence 'signature' boutique with our colorful, iconic style that helps to identify our Distributors in the marketplace.

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